

FRANCK MULLER
VANGUARD
BY
LONDON GATE

THE CONTENTS

CHAPTER I

Dubai

CHAPTER II

Dubai Marina

CHAPTER III

The Vanguard

CHAPTER IV

A Supreme Masterpiece

CHAPTER V

Design Philosophy

CHAPTER VI

Timeless Audacity

CHAPTER VII

Unapologetic Grandeur

CHAPTER VIII

Avant-Garde Living

CHAPTER IX

Unforgettable Panache

CHAPTER X

Behind the Scenes



MAKE A BOLD STATEMENT

THE WORLD CRAVES CONFORMITY.
Are you ready to break the mold?

This is not a life for the faint-hearted.
It's for those who yearn for the extraordinary.

A life fuelled by audacity.
A relentless pursuit of originality.

This is your moment.

Own it.



DUBAI

CHAPTER I



WHERE
DREAMS

DEFY
GRAVITY

“ THE RACE FOR EXCELLENCE HAS NO FINISH LINE.”

Sheikh Mohammed bin Rashid Al Maktoum
Vice President & Prime Minister, UAE



Dubai is a symbol of ambition, innovation, and limitless potential. From its iconic skyline to extraordinary landscapes, it embodies the spirit of progress and luxury living.

In every corner, from bustling city to the tranquil suburbs, Dubai invites you to see how heritage and the avant-garde come together to craft experiences as boundless as its spirit.



Shoppers' Delight

Immerse yourself in a world of luxury, where every corner reveals high-end shopping districts and designer boutiques – a true paradise for fashion connoisseurs.

Culinary Masterpieces

Savour the extraordinary, from Michelin-starred masterpieces to vibrant street food scenes – every bite is a journey into gourmet excellence.

Cultural Tapestry

Uncover a rich tapestry of culture as you explore renowned art galleries, world-class museums, and heritage sites that tell the story of Dubai's fascinating past and present.

Exquisite Escapes

Slip into a world of glamorous getaways, where luxury resorts and hidden retreats invite you to unwind and rejuvenate in unmatched elegance.

Breathtaking Vistas

Take in Dubai's iconic skyline, stretch out along pristine beaches, and soak in unforgettable views that capture the city's stunning natural and architectural beauty.

Elite Social Scene

Step into the heart of the city's vibrant social pulse, where upscale events, exclusive gatherings, and stylish soirées turn every moment into a celebration of life.

Thrill Seeker's Dream

Answer the call of adventure with adrenaline-pumping desert safaris, exhilarating water sports, and unforgettable thrills that define Dubai's daring spirit.

WHY INVEST IN DUBAI?

Strategically positioned at the world's crossroads, Dubai is a unique blend of visionary architecture and a flourishing economy.



- Strategic Location
- Investor Friendly Policies
- Tax-free Economy
- Golden Visa
- One of the World's Safest Cities
- World-class Infrastructure
- Quality of Life
- State-of-the-art Education & Healthcare
- The Cleanest City in the World*
- Most Desirable Global Destination for Expats**

*Dubai has maintained its number one rank as the cleanest city in the world for the third consecutive year, according to the Global Power City Index (GPCI) issued by Japan's Mori Memorial Foundation. ** Dubai topped the wish lists of an incredible 60 countries in Remitly's study 'The cities the world wants to move to'

DUBAI CHAPTER II MARINA

ONE OF THE LARGEST MAN-MADE
MARINAS IN THE WORLD



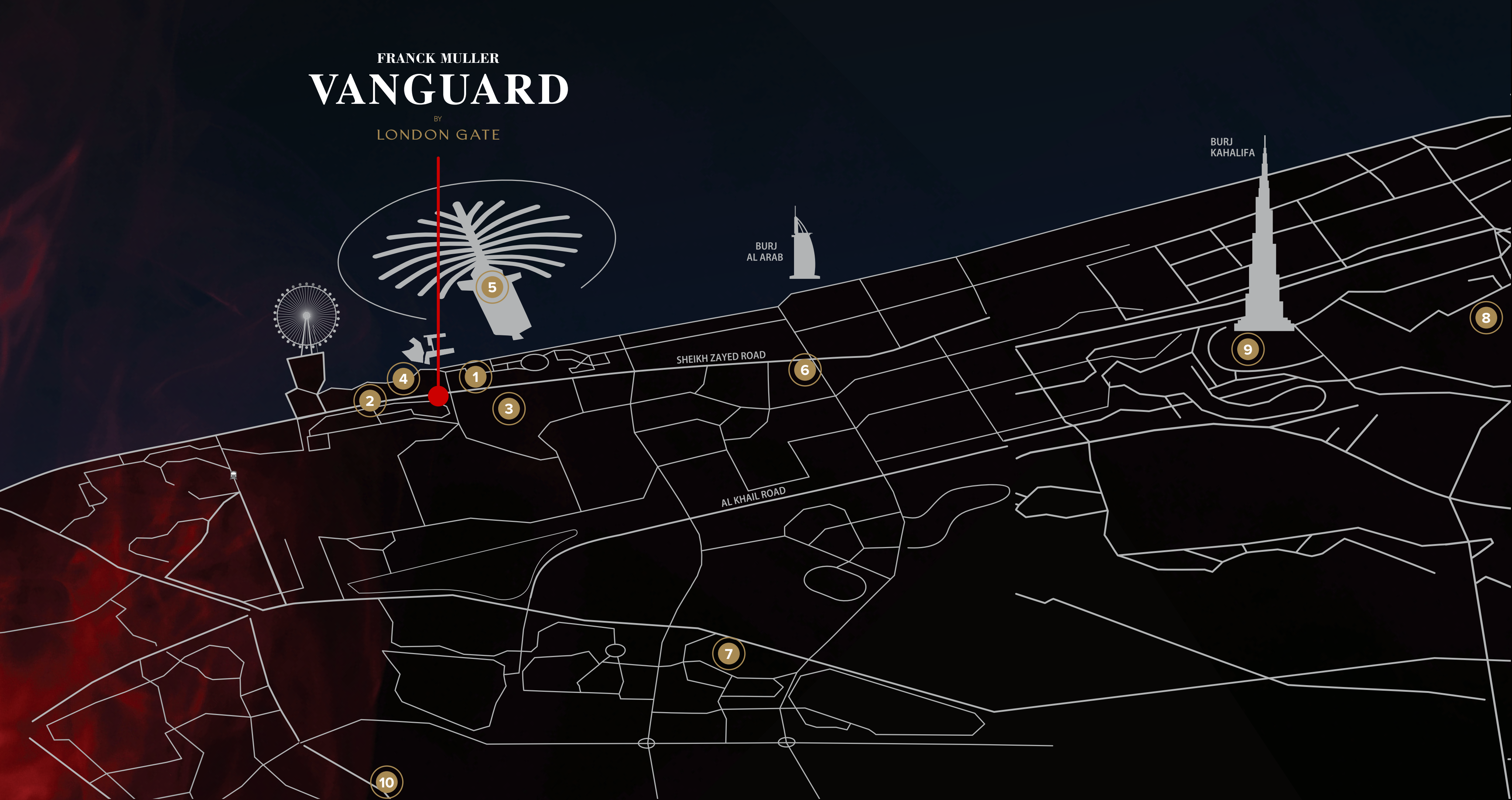


This remarkable waterfront development, built along a 3 km stretch of the Gulf shoreline, is one of the wonders of the region.

A HOT TOURIST SPOT
AND A **DREAM**
LOCATION
FOR HOMEOWNERS

STUNNING GOLF COURSE VIEWS





FRANCK MULLER
VANGUARD
BY
LONDON GATE

- | | | | | | |
|---|-------|----------------------------|----|-------|----------------------------------|
| 1 | 03MIN | Media City Amphitheatre | 2 | 05MIN | Dubai Marina Mall |
| 3 | 06MIN | Emirates Golf Club | 4 | 10MIN | Jumeirah Beach Residences |
| 5 | 10MIN | Palm Jumeirah / West Beach | 6 | 10MIN | Mall of the Emirates |
| 7 | 17MIN | Dubai Polo Club | 8 | 20MIN | Dubai International Airport |
| 9 | 20MIN | Dubai Mall | 10 | 22MIN | Al Maktoum International Airport |

THE VANGUARD

CHAPTER III



A BOLD AND PROGRESSIVE TIMEPIECE

The Franck Muller Vanguard collection is known for its distinctive design and innovative approach to watchmaking.

The concept behind Franck Muller Vanguard revolves around pushing the boundaries of traditional watch design, while embracing innovation and modernity.



“

The Franck Muller Vanguard was a watershed moment in watch design, breaking away from conventional round shapes and ushering in a new era of bold and innovative timepieces.”

Forbes

A SUPREME MASTERPIECE

CHAPTER IV



EXTRAORDINARY LIVING MEETS AUDACIOUS INNOVATION

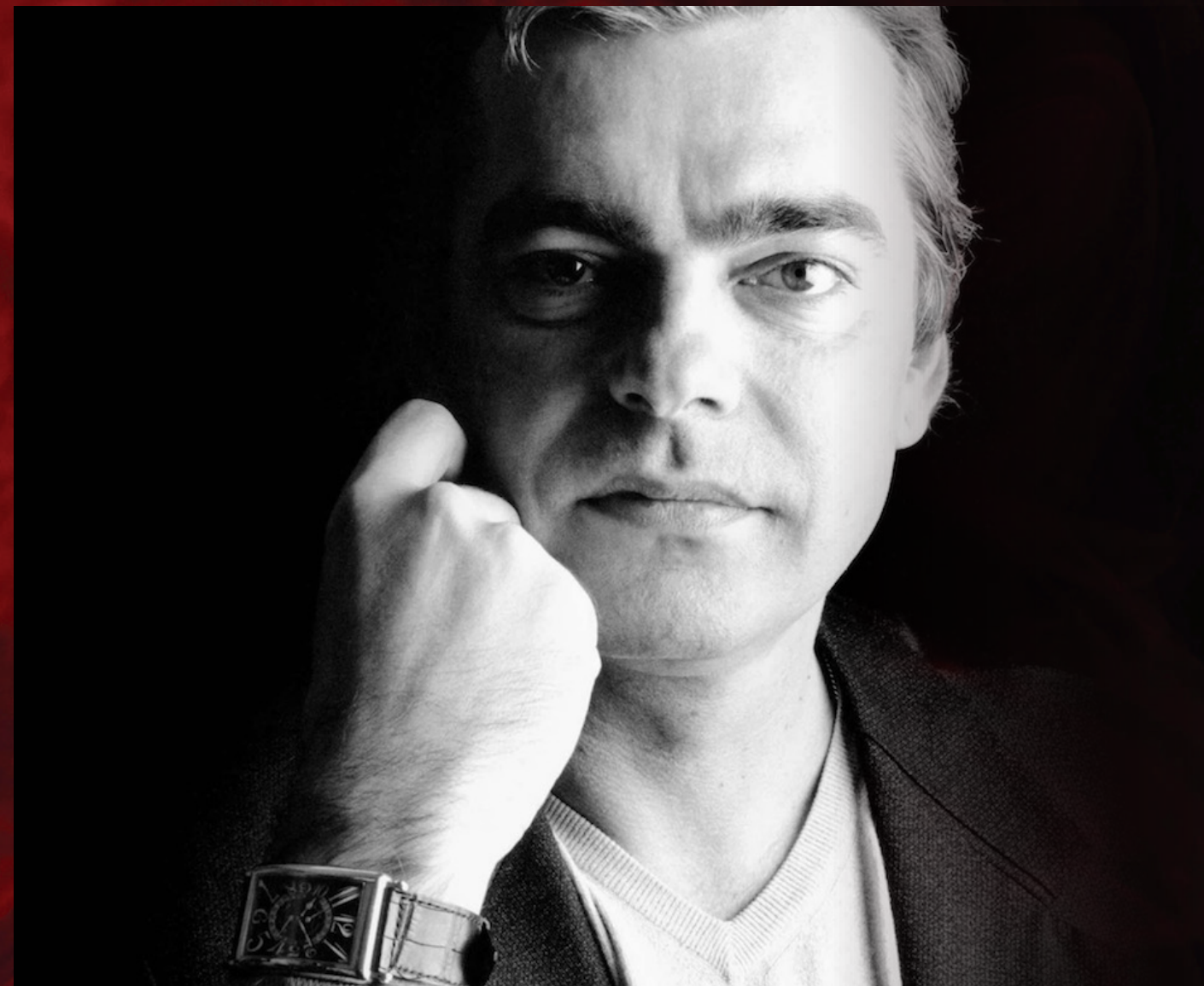


Welcome to the grand unveil.

FRANCK MULLER

A brand that has left an undeniable mark in luxury over the last 30 years.

As a trendsetter in horological innovation, Franck Muller has not only achieved remarkable milestones, but has also become a creative inspiration for other brands, setting benchmarks in the use of complications, design, themes, and evoking emotions.



THE ARTIST



LONDON GATE

London Gate stands as a renowned real estate developer, introducing London's timeless elegance to Dubai's dynamic urban tapestry. We are dedicated to crafting exceptional residential spaces that harmonize luxury and comfort, elevating lifestyles to new heights.

THE ARTIST

THE MAGNUM OPUS

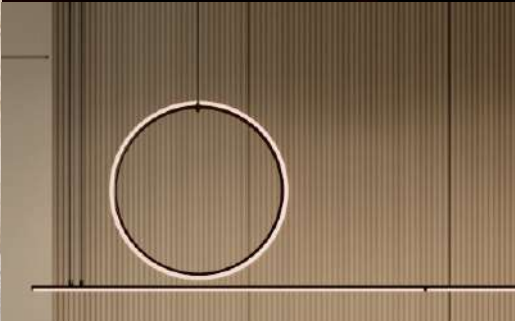
FRANCK MULLER
VANGUARD
BY
LONDON GATE



DESIGN

CHAPTER V

PHILOSOPHY



Dwell in surroundings where time stands still in awe.

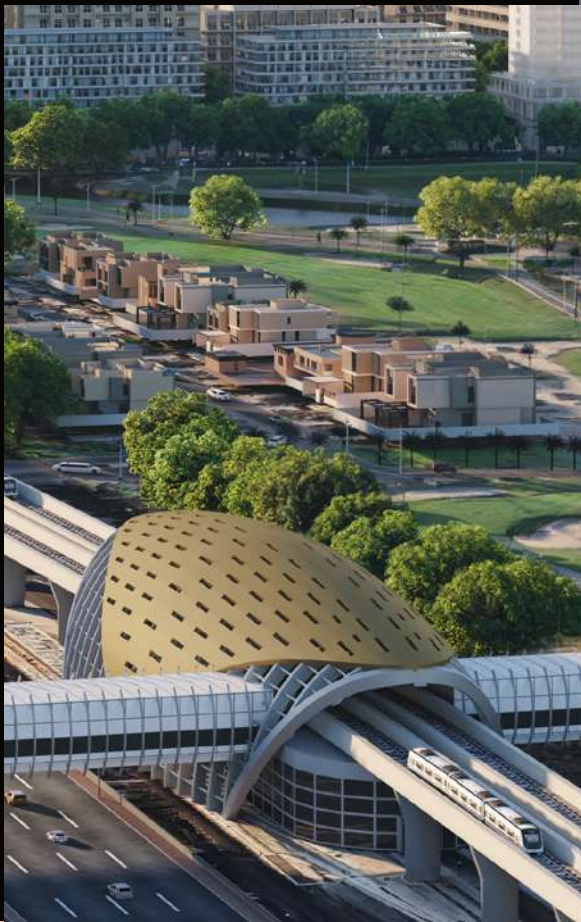
Wake up and unwind to a selection of boldly designed residences.

Life at Franck Muller Vanguard comes with all the comforts and just the right bit of sophistication for a life tailored for you.

EXPERIENCE EXCEPTIONAL EVERYDAY



ICONIC EXTERIORS



CHAPTER VI

Experience the perfect blend of visionary design and timeless sophistication at Vanguard. Living here means embracing a lifestyle where audacious innovation meets unparalleled luxury.

A Vanguard residence isn't just a home – it's a bold statement, a symbol of owning the future today.

TIMELESS AUDACITY





UNAPOLOGETIC GRANDEUR

CHAPTER VII



Embrace audacity at Vanguard,
where subtle elegance gives way to
unapologetic grandeur.

Vanguard dares to break
boundaries, inviting residents to
revel in lavishness with no limits and
no hesitation.



FRANCK MULLER
VANGUARD
BY
LONDON GATE

FRANCK MULLER
GENEVE







INSPIRING SPACES



AVANT-GARDE LIVING CHAPTER VIII

Step into spaces that ignite inspiration, spark curiosity, and leave an indelible mark.

At Vanguard, every detail is meticulously crafted, every choice daringly bold, resulting in an extraordinary experience that transcends expectations and redefines the essence of luxury.

STUDIO

RESIDENCES



Bedroom & Bathroom



Living Space





ONE BEDROOM

RESIDENCES



Entry & Living Space







Living Space



Bedroom & Bathroom

TWO BEDROOM RESIDENCES



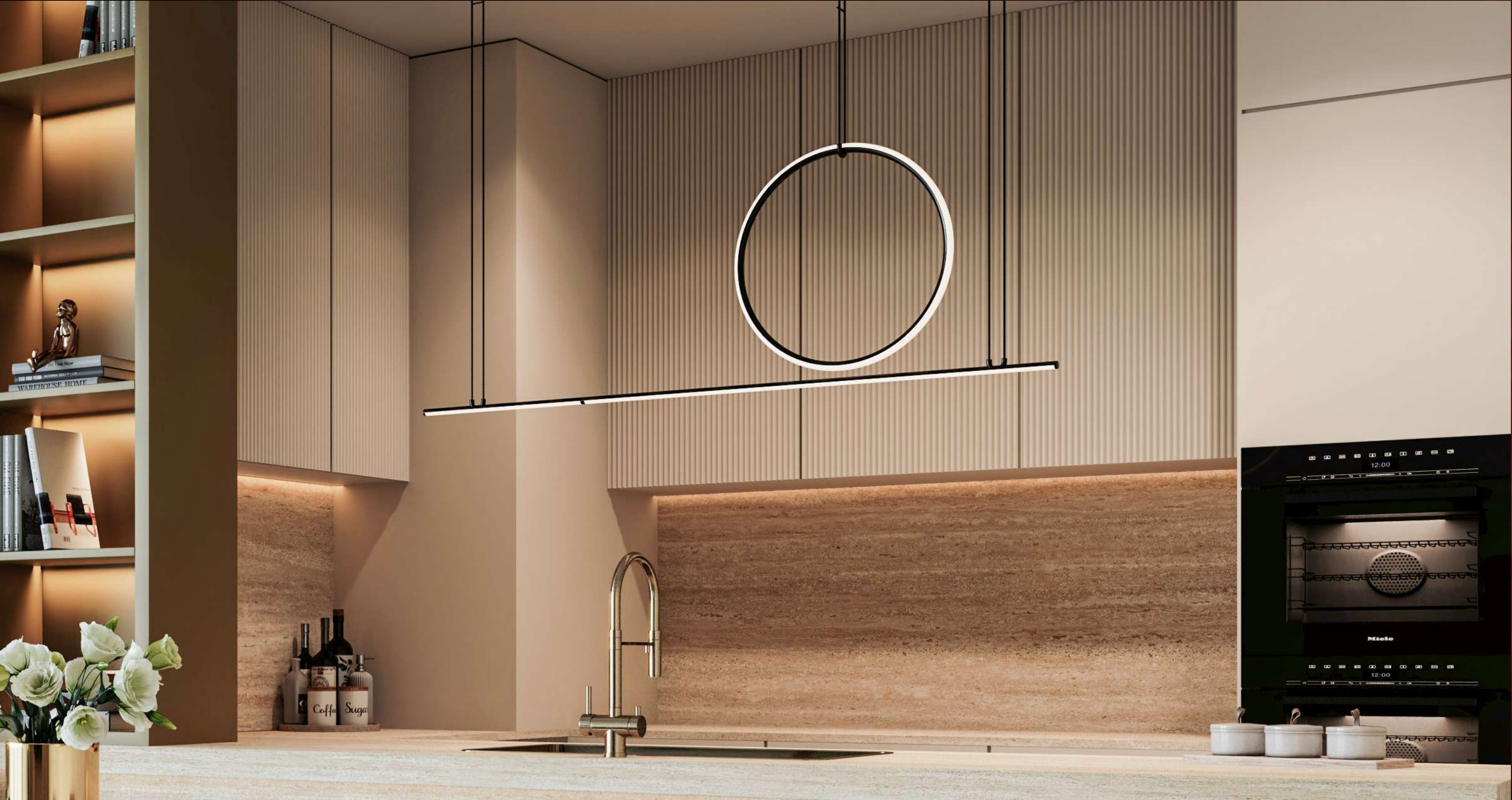
Master Bedroom & Bathroom





Bedroom & Bathroom

THREE BEDROOM RESIDENCES



Kitchen & Dining





Master Bedroom & Bathroom



Bedroom & Bathroom



Bedroom & Bathroom

AMENITIES
MADE
FOR YOU



CHAPTER IX

Discover exceptional features designed to enhance every moment, offering a lifestyle that fearlessly transcends the ordinary.

Immerse yourself in a world of amenities that exude joy, refined serenity, and unparalleled indulgence.

UNFORGETTABLE PANACHE







Co-Working Space









Rooftop Lounge & Garden





Podium Lounges, Landscaping & Running Track





BEHIND THE
SCENES CHAPTER X



FRANCK MULLER

GENEVE

Franck Muller watches are one of the finest and most complicated of the world. The manufacture was founded in Geneva by Franck Muller and Vartan Sirmakes with the aim of creating exclusive timepieces characterised by complicated movements and original designs.

Thanks to its strong in-house capabilities in numerous fields of Haute Horlogerie, this young company rapidly became one of the best Swiss horlogerie brands. Today, we believe we succeeded in combining boldness and creativity with exceptional Haute Horlogerie know-how.



A TIMELESS VISION

Franck Muller's vision
rested on three pillars:

Revitalize

Reintroduce
classical Swiss
high watchmaking
through aesthetic
innovation and
technical audacity to
a new audience.

Reintroduce

Address the needs
of the modern world.

Reposition

Reposition
the watch
from a precision
instrument into
a canvas for
the emotional
expression
of time.

FRANCK MULLER WATCHES ARE ONE OF THE FINEST AND MOST COMPLICATED IN THE WORLD



“

After the record-breaking success of our first tower, we are excited to announce our second project, the Franck Muller Vanguard. This tower embodies the sporty and dynamic yet elegant characteristics that are synonymous with our timepieces.

With innovative design and cutting-edge technology, the Franck Muller Vanguard aims to redefine luxury living while reflecting the essence of our brand. We believe this project will resonate with our clientele and further strengthen our position in the market.

Erol Baliyan,
Managing Director, Franck Muller MEA

EXTRAORDINARY LIVING

LONDON GATE

Established in 2014 and headquartered in Dubai, UAE, London Gate pays homage to the city of London — a symbol of modernity seamlessly intertwining with its rich cultural past.

Inspired by the fusion of old and new that defines London's architecture, we embarked on a journey to bring the timeless elegance of this iconic city to Dubai's vibrant urban tapestry.

REDEFINING ELEGANCE IN DUBAI'S REAL ESTATE REALM



“

With Vanguard, our latest project, where architectural opulence meets timeless luxury - we bring Franck Muller’s second branded residence to Dubai. With this partnership, we aim to reinstate the standards of sophistication and elegance, creating a living experience that reflects the brand values and vision of both London Gate and Franck Muller. An exclusive branded residential project; this will stand as a testament to our commitment to crafting unparalleled and never-seen spaces that resonate with our brand partner’s essence and prestige.”

Eman Taha,
CEO, London Gate