

# MAGEYE مساجد آنت

Mohammed bin Rashid City - District 7

APARTMENTS & TOWNHOUSES

MASTER DEVELOPER

meydan



MAG  
LIFESTYLE DEVELOPMENT



## **Welcome to the MAG family**

It is a common corporate venture to build well-located homes that feature every convenience, comfort and amenity. MAG EYE is no exception and through it, I have improved upon that mission by providing for all your needs and wishes without straying from your desired price range.

This vision gave rise to our MAG of Value initiative, which aims to bring you homes built with the highest quality materials and techniques, in the best locations, and at the lowest possible prices.

MAG EYE comprises townhouses and apartments – designed by Parsons with meticulous attention to detail – that provide you with elegant living spaces, both contemporary and timeless in their conception.

The extraordinary architecture, naturally-lit interiors and sense of refined living make this exceptional gated community a highly desirable place to live. Located next to the iconic Meydan Racecourse, MAG EYE features unhindered views of Dubai's skyline and easy access to its leisure destinations.

I welcome you to explore the many facets of MAG EYE – MAG of Value's flagship project – and discover a lifestyle within your own private community that exceeds expectations and provides you with a valuable investment opportunity.

**Talal Moafaq Al Gaddah**  
CEO, MAG Lifestyle Development



## A PART OF MAG GROUP HOLDING DELIVERING EXCELLENCE SINCE 1978

MAG Lifestyle Development is the real estate arm of Moafaq Al Gaddah (MAG) Group Holding – a multinational conglomerate based in the UAE. As one of the largest corporations in the region, MAG Group Holding maintains a highly prominent position among its peers across the real estate, contracting, engineering, industrial and commercial trading, freight services and hospitality sectors.

Today, MAG Lifestyle Development's interests range from pioneering affordable housing initiatives and high-end luxury developments, to bringing wellness-focused living to the UAE.

## ABOUT MAG

LIFESTYLE DEVELOPMENT

### OUR PHILOSOPHY

Our vision at MAG Lifestyle Development is to be at the forefront of the region's property and lifestyle industry through our dedication to the Group's corporate philosophy of continuous innovation. By employing only the highest of standards and adhering to MAG Group Holding's code of ethics, which bases its business practices on honesty and integrity, we aim to be the leader in the lifestyle development sector.

As we continue to offer innovative creations that span every lifestyle segment, our promise to you is to always exceed your expectations by presenting you with the ultimate in happiness and comfort, and in return, all you have to do is EXPECT MORE.



## MAG OF VALUE

A pioneering initiative focused on the development of value homes, MAG of Value is introducing multiple real estate projects in Dubai that prioritise quality.



## BUILT TO BE DIFFERENT

The MAG EYE ethos isn't about embracing the conventional but seeking the extraordinary; it is where design meets excellence and detail meets precision. Each building is meticulously created with impeccable aesthetics and high-end finishing to reflect this vision and fulfil MAG EYE's promise to not only offer you a place to live, but a lifestyle to experience and revel in.

# meydan

Meydan is the visionary concept of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President of the UAE and Prime Minister and Ruler of Dubai. The project is the culmination of his vision to create not only a venue for horse racing, but an integrated city that is sustainable and environmentally responsible.

MAGEYE  ملاق آف



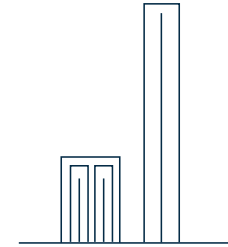
INDOOR  
SKI SLOPE



DANCING WATER  
FOUNTAINS



FIVE-STAR  
HOTELS



MEYDAN ONE  
MALL

meydan



RACECOURSE



WATER  
CANAL & MARINA



INDOOR  
SPORTS FACILITY



LARGE  
CYCLING TRACK



PLAN YOUR  
FUTURE IN MEYDAN'S  
UPCOMING PRIVATE  
DEVELOPMENT



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## CONTENTS

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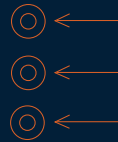
HIGHLIGHTS

11



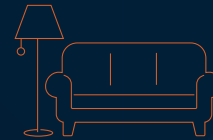
LOCATION

12



KEY FEATURES

14



APARTMENTS

18



TOWNHOUSES

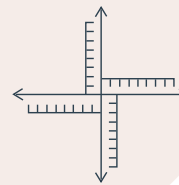
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A DREAM HOME  
WELL WITHIN  
YOUR REACH



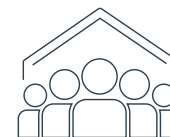
**LOCATION**  
Next to  
Meydan Racecourse



**DEVELOPMENT SIZE**  
405,750 m<sup>2</sup>



**NUMBER OF APARTMENTS**  
4357



**PROJECT TYPE**  
Mixed-Use Residential  
Community

# MAG EYE GATED COMMUNITY



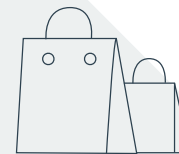
**NUMBER OF TOWNHOUSES**  
694



**UNIT TYPES**  
Apartments and  
Townhouses



**LIFESTYLE**  
4500 m<sup>2</sup>  
of Public Facilities



**CONVENIENCE**  
3050 m<sup>2</sup>  
of Retail Space



LOCATION



MAG230

IMG WORLDS OF ADVENTURE

meydan



MAG226

MAG228

MAG318

MAGEYE

IGO 201

MAG218

THE DUBAI MALL

JUMRAH

EMIR ZAYED ROAD



Mall of the Emirates

DUBAI MEDIA CITY

DUBAI INTERNET CITY

TICWORLD

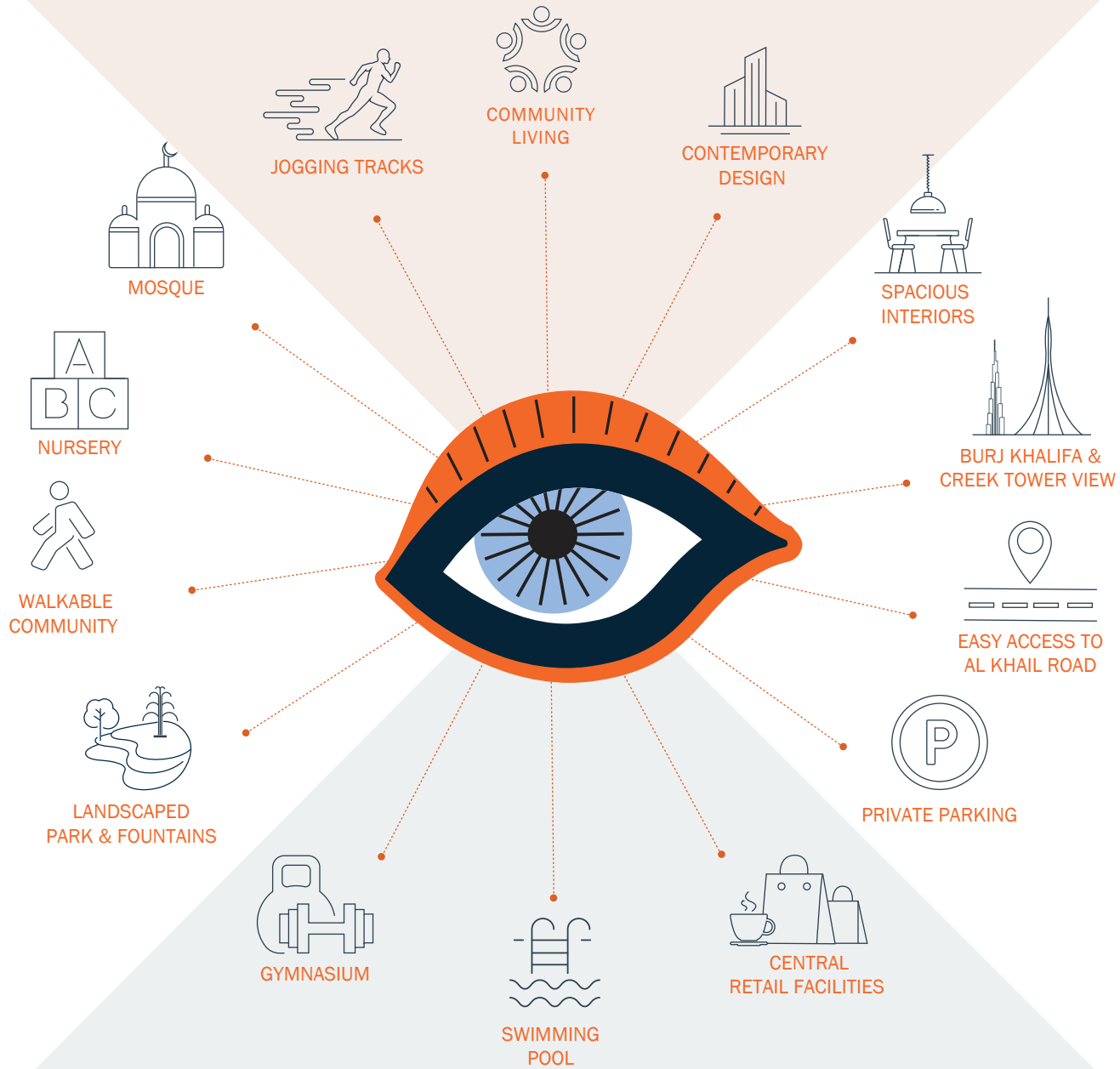
JUMRAH

ATLANTIS

THE PALM



**KEY  
FEATURES**



An aerial photograph of a large, modern residential development at sunset. The buildings are arranged in a grid pattern, with palm trees and other landscaping interspersed throughout. The sky is filled with soft, colorful clouds in shades of orange, pink, and blue. In the foreground, a multi-lane road with several cars is visible. A dark blue diagonal shape is overlaid on the left side of the image, containing the text.

A HOME  
AND A COMMUNITY  
TO CHERISH



## COMMUNITY

1. CYCLING TRACK
2. BOULEVARD
3. MOSQUE
4. PARK
5. SWIMMING POOL AND CLUBHOUSE
6. NURSERY, RETAIL
7. SPORTS COURT
8. MAG 777
9. PLAYGROUND

## APARTMENTS

- 10 MAG EYE APARTMENTS  
- STUDIO  
- 1 BR

700	800	900
710	810	910
720	820	920
730	830	930
740	840	940
750	850	950
760	860	960
770	870	970
780	880	980
790	890	

## TOWNHOUSES

- 11 MAG EYE TOWNHOUSES  
- 2 BR  
- 3 BR  
- 4 BR

TH-01	TH-11	TH-21	TH-31	TH-41
TH-02	TH-12	TH-22	TH-32	
TH-03	TH-13	TH-23	TH-33	
TH-04	TH-14	TH-24	TH-34	
TH-05	TH-15	TH-25	TH-35	
TH-06	TH-16	TH-26	TH-36	
TH-07	TH-17	TH-27	TH-37	
TH-08	TH-18	TH-28	TH-38	
TH-09	TH-19	TH-29	TH-39	
TH-10	TH-20	TH-30	TH-40	



# MASTER PLAN



# APARTMENTS



LOBBY &  
RECEPTION



CORRIDOR







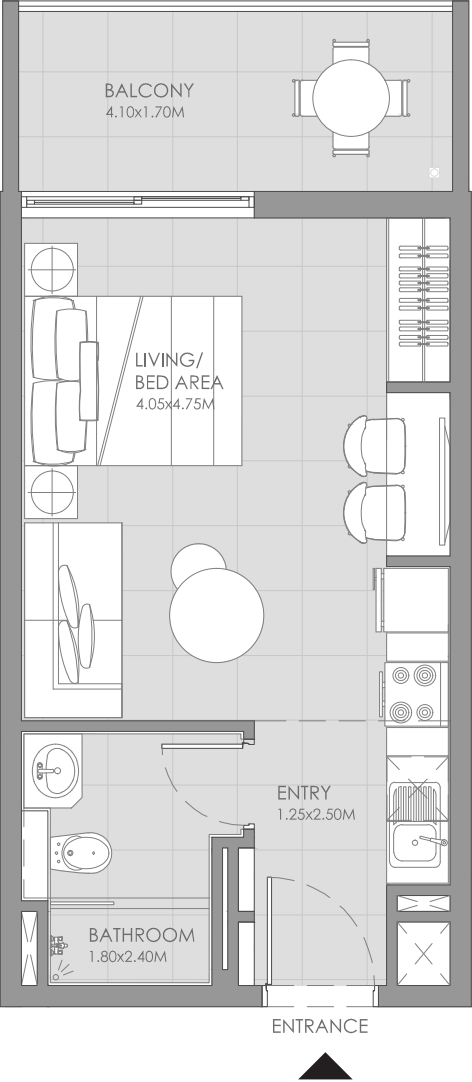






<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>STUDIO WITH BALCONY</b>	<b>ST-1</b>

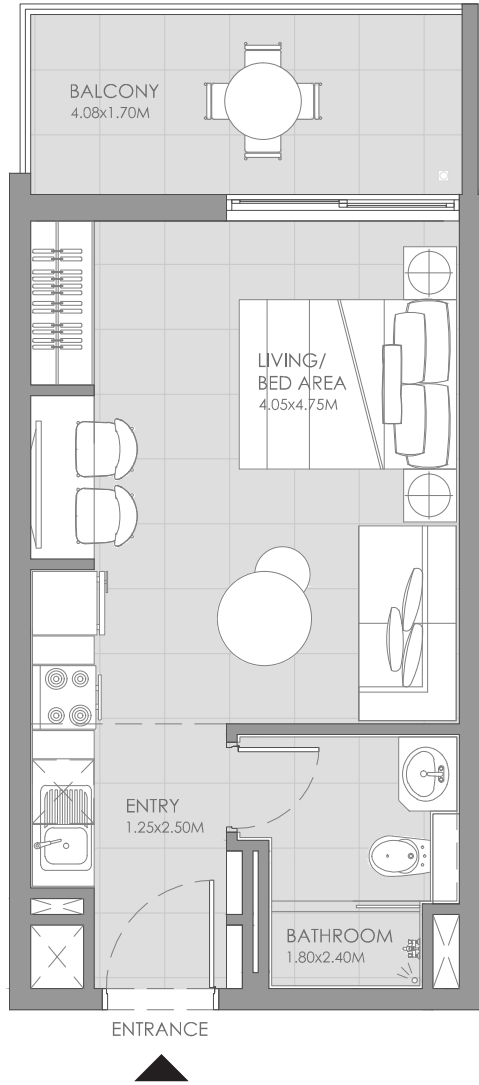
	sq.ft.	sq.m.
<b>TOTAL AREA:</b>	<b>419.40</b>	<b>38.96</b>
<b>BALCONY AREA:</b>	<b>85.76</b>	<b>7.97</b>
<b>UNIT AREA:</b>	<b>333.64</b>	<b>31.00</b>



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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>STUDIO WITH BALCONY</b>	<b>ST-2</b>

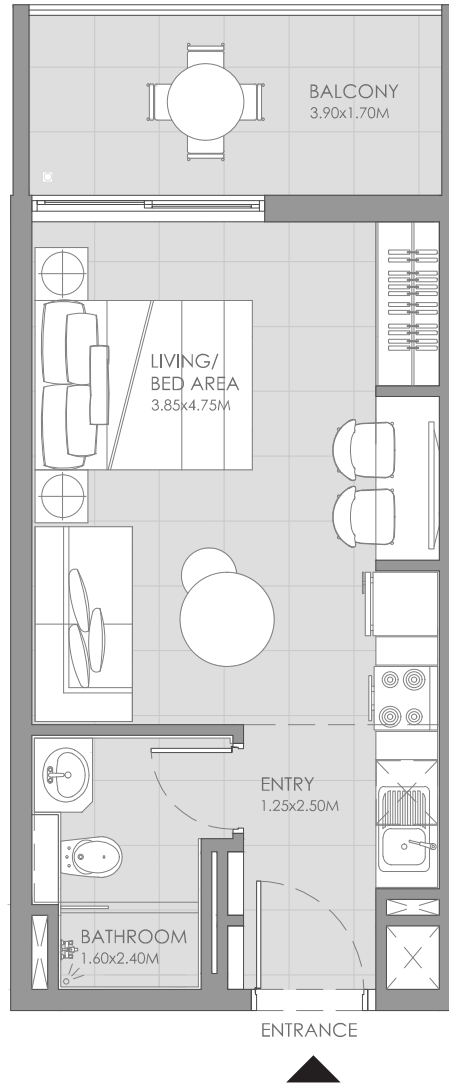
	<b>sq.ft.</b>	<b>sq.m.</b>
<b>TOTAL AREA:</b>	<b>422.00</b>	<b>39.21</b>
<b>BALCONY AREA:</b>	<b>87.25</b>	<b>8.11</b>
<b>UNIT AREA:</b>	<b>334.75</b>	<b>31.10</b>



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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>STUDIO WITH BALCONY</b>	<b>ST-3</b>

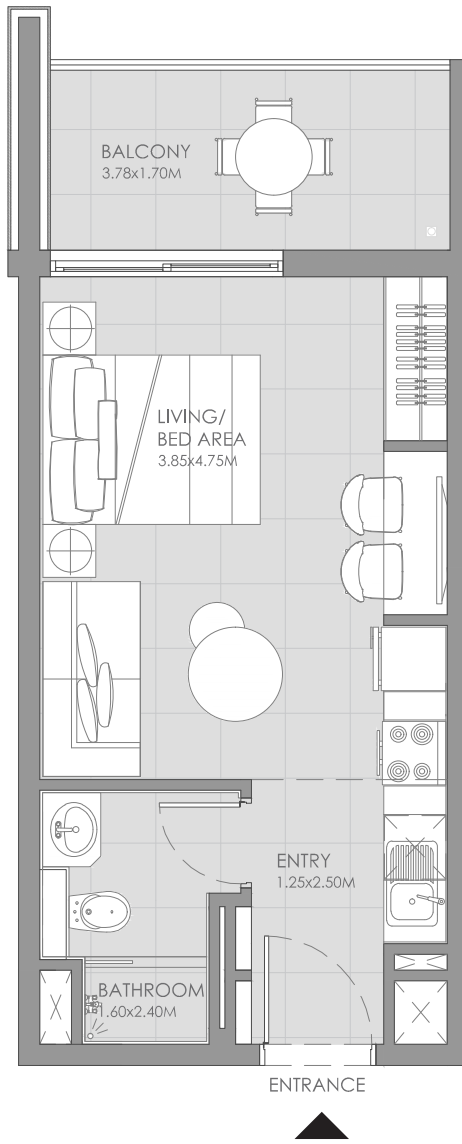
	sq.ft.	sq.m.
<b>TOTAL AREA:</b>	<b>399.71</b>	<b>37.13</b>
<b>BALCONY AREA:</b>	<b>81.71</b>	<b>7.59</b>
<b>UNIT AREA:</b>	<b>318.00</b>	<b>29.54</b>



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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>STUDIO WITH BALCONY</b>	<b>ST-4</b>

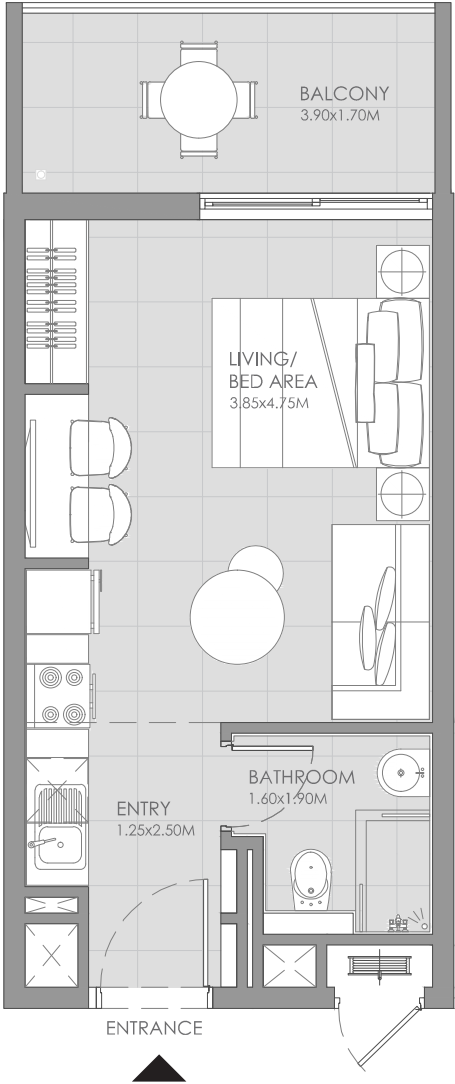
	sq.ft.	sq.m.
<b>TOTAL AREA:</b>	<b>400.00</b>	<b>37.16</b>
<b>BALCONY AREA:</b>	<b>83.00</b>	<b>7.71</b>
<b>UNIT AREA:</b>	<b>317.00</b>	<b>29.45</b>



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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>STUDIO WITH BALCONY</b>	<b>ST-5</b>

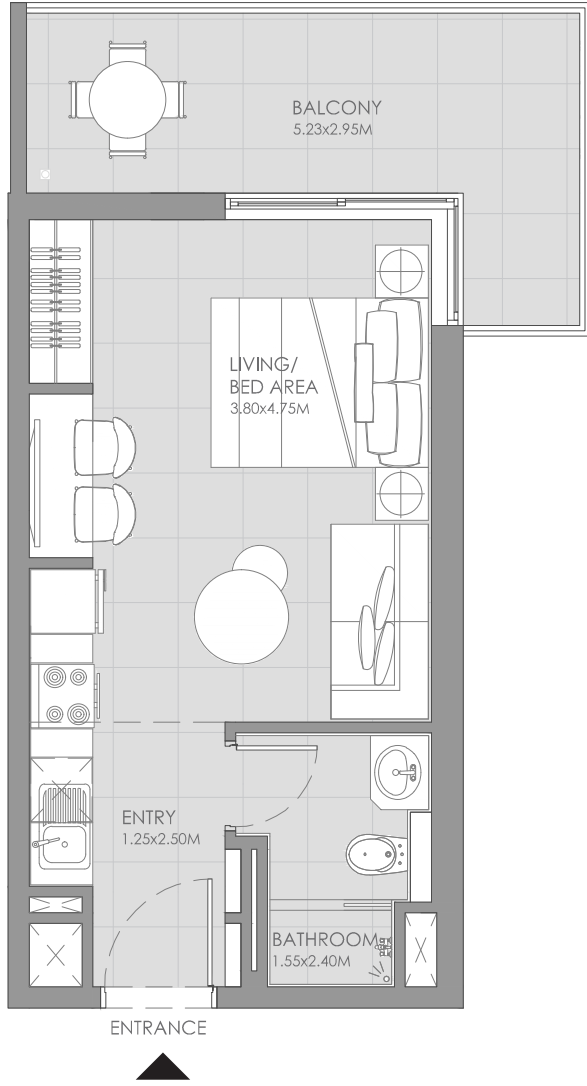
	sq.ft.	sq.m.
<b>TOTAL AREA:</b>	<b>391.00</b>	<b>36.33</b>
<b>BALCONY AREA:</b>	<b>82.00</b>	<b>7.62</b>
<b>UNIT AREA:</b>	<b>309.00</b>	<b>28.71</b>



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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>STUDIO WITH BALCONY</b>	<b>ST-6</b>

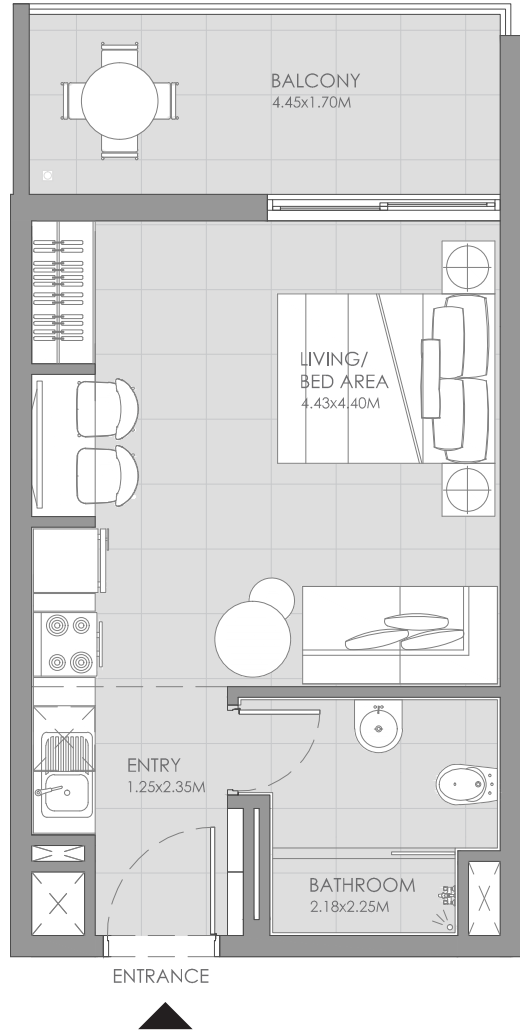
	<b>sq.ft.</b>	<b>sq.m.</b>
<b>TOTAL AREA:</b>	<b>442.00</b>	<b>41.06</b>
<b>BALCONY AREA:</b>	<b>124.00</b>	<b>11.52</b>
<b>UNIT AREA:</b>	<b>318.00</b>	<b>29.54</b>



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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>STUDIO WITH BALCONY</b>	<b>ST-7</b>

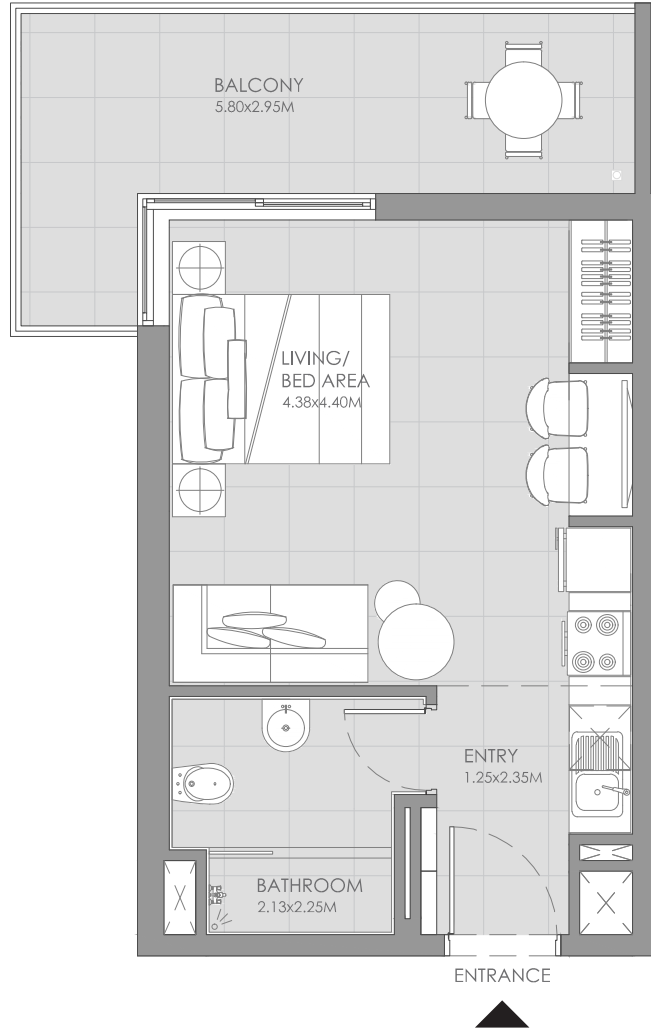
	sq.ft.	sq.m.
<b>TOTAL AREA:</b>	<b>432.00</b>	<b>40.13</b>
<b>BALCONY AREA:</b>	<b>94.00</b>	<b>8.73</b>
<b>UNIT AREA:</b>	<b>338.00</b>	<b>31.40</b>



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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>STUDIO WITH BALCONY</b>	<b>ST-8</b>

	<b>sq.ft.</b>	<b>sq.m.</b>
<b>TOTAL AREA:</b>	<b>474.00</b>	<b>44.04</b>
<b>BALCONY AREA:</b>	<b>135.00</b>	<b>12.54</b>
<b>UNIT AREA:</b>	<b>339.00</b>	<b>31.49</b>



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**APARTMENTS**

ONE-BEDROOM

LIVING ROOM







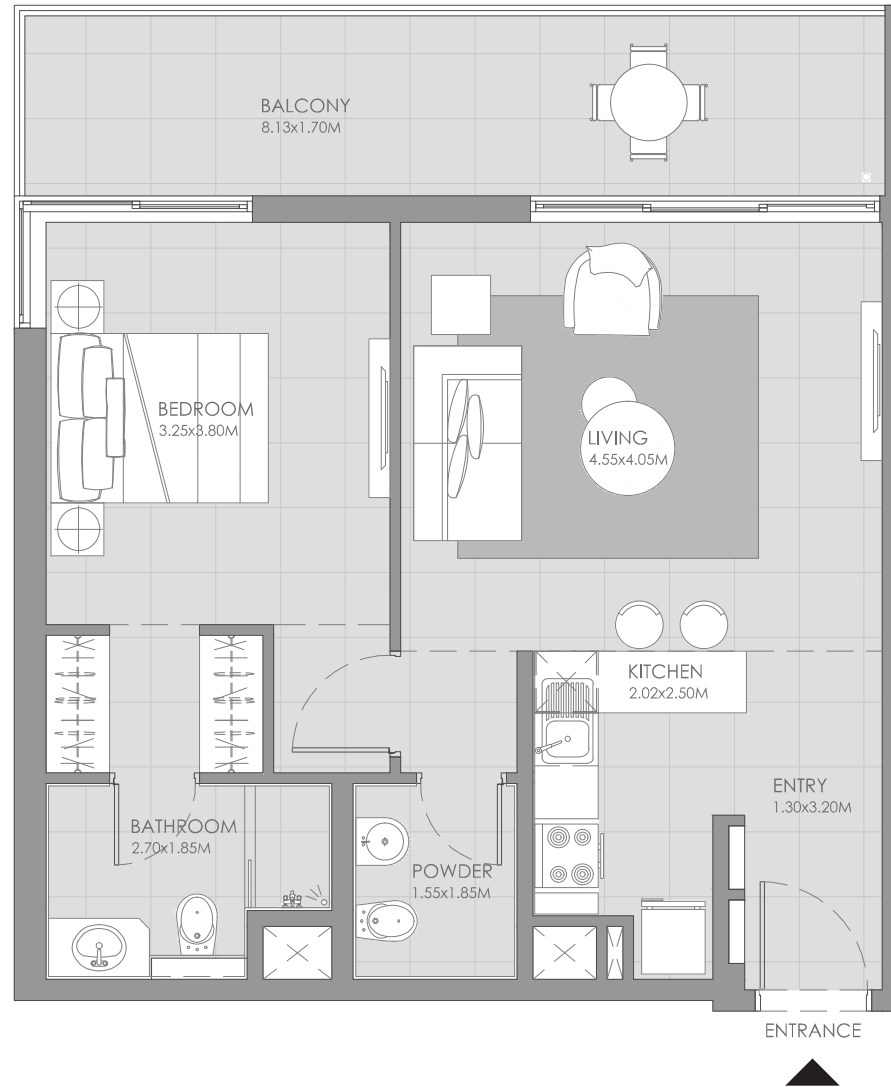
BEDROOM





**KITCHEN &  
DINING AREA**

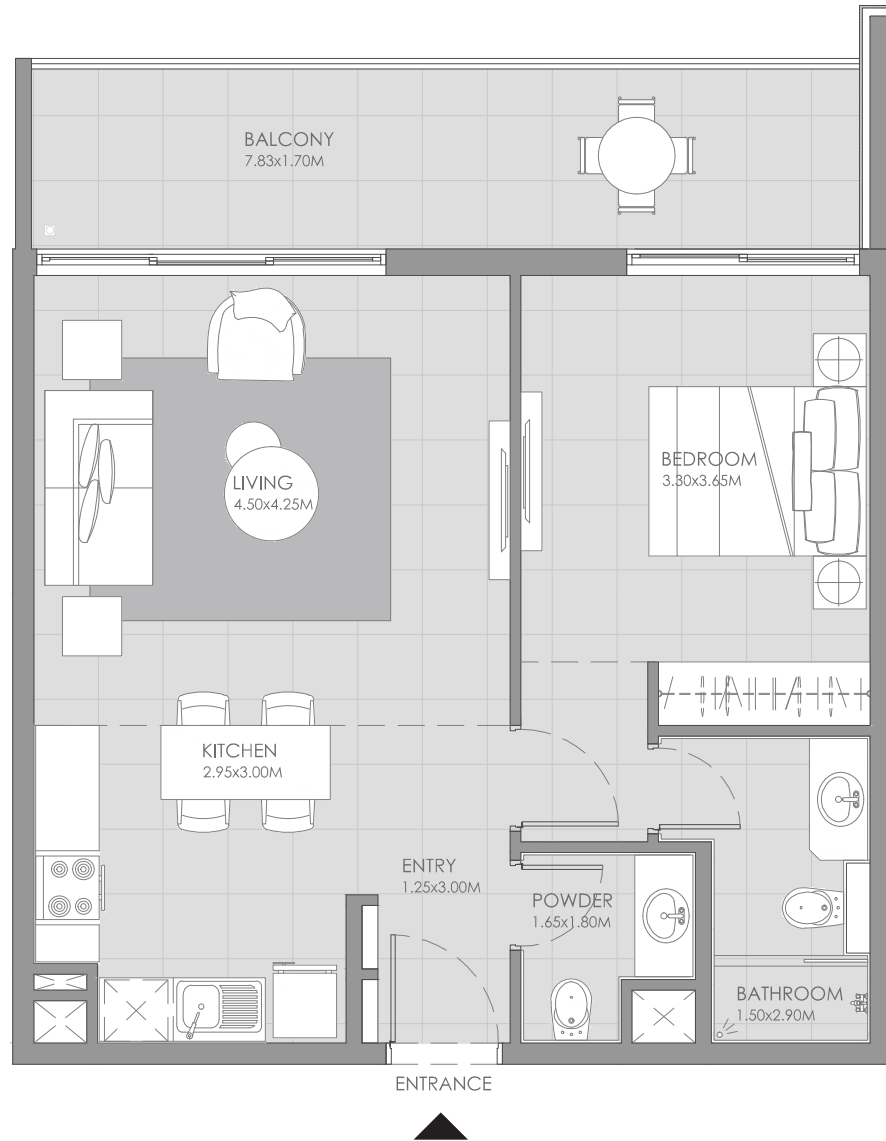




FLOOR PLAN	TYPE
<b>ONE BEDROOM WITH BALCONY</b>	<b>1B-1</b>

	sq.ft.	sq.m.
<b>TOTAL AREA:</b>	<b>805.83</b>	<b>74.86</b>
<b>BALCONY AREA:</b>	<b>165.33</b>	<b>15.36</b>
<b>UNIT AREA:</b>	<b>640.50</b>	<b>59.50</b>

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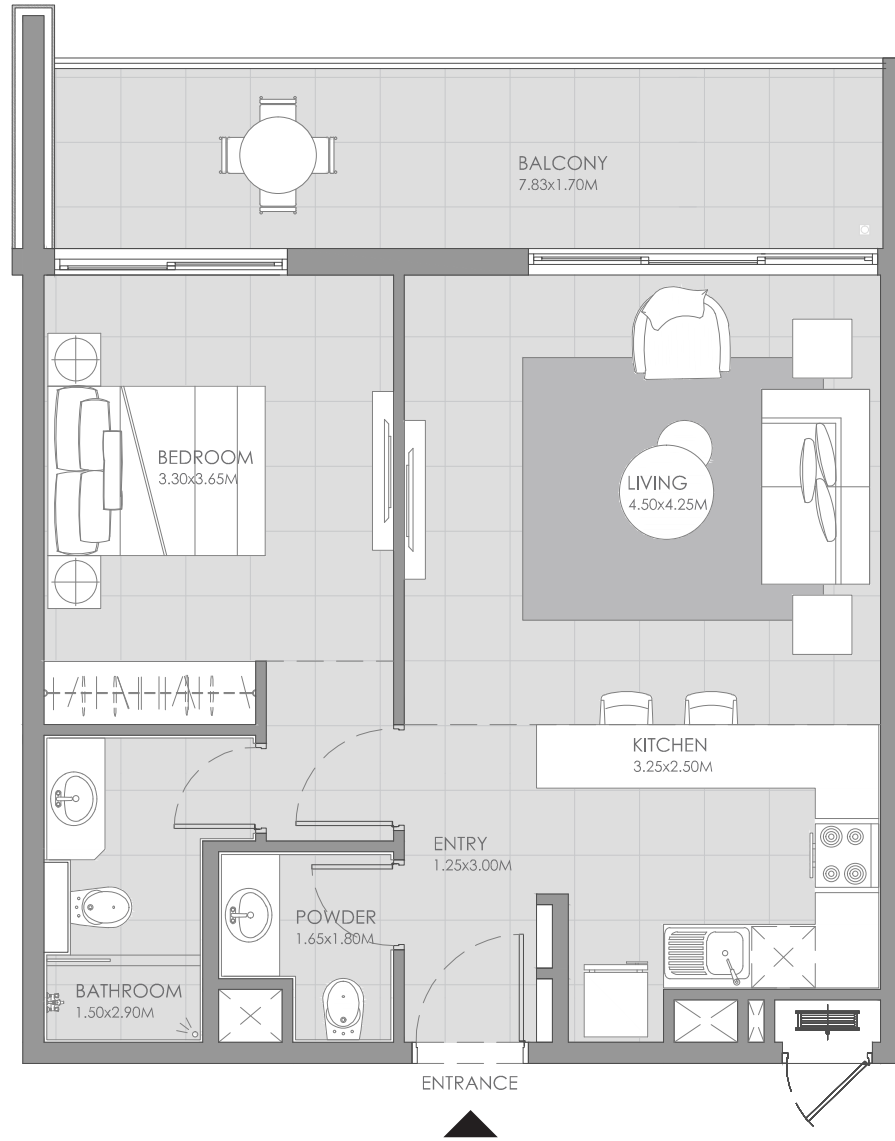


<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>ONE BEDROOM WITH BALCONY</b>	<b>1B-2</b>

	<b>sq.ft.</b>	<b>sq.m.</b>
<b>TOTAL AREA:</b>	<b>805.33</b>	<b>74.82</b>
<b>BALCONY AREA:</b>	<b>162.33</b>	<b>15.08</b>
<b>UNIT AREA:</b>	<b>643.00</b>	<b>59.74</b>

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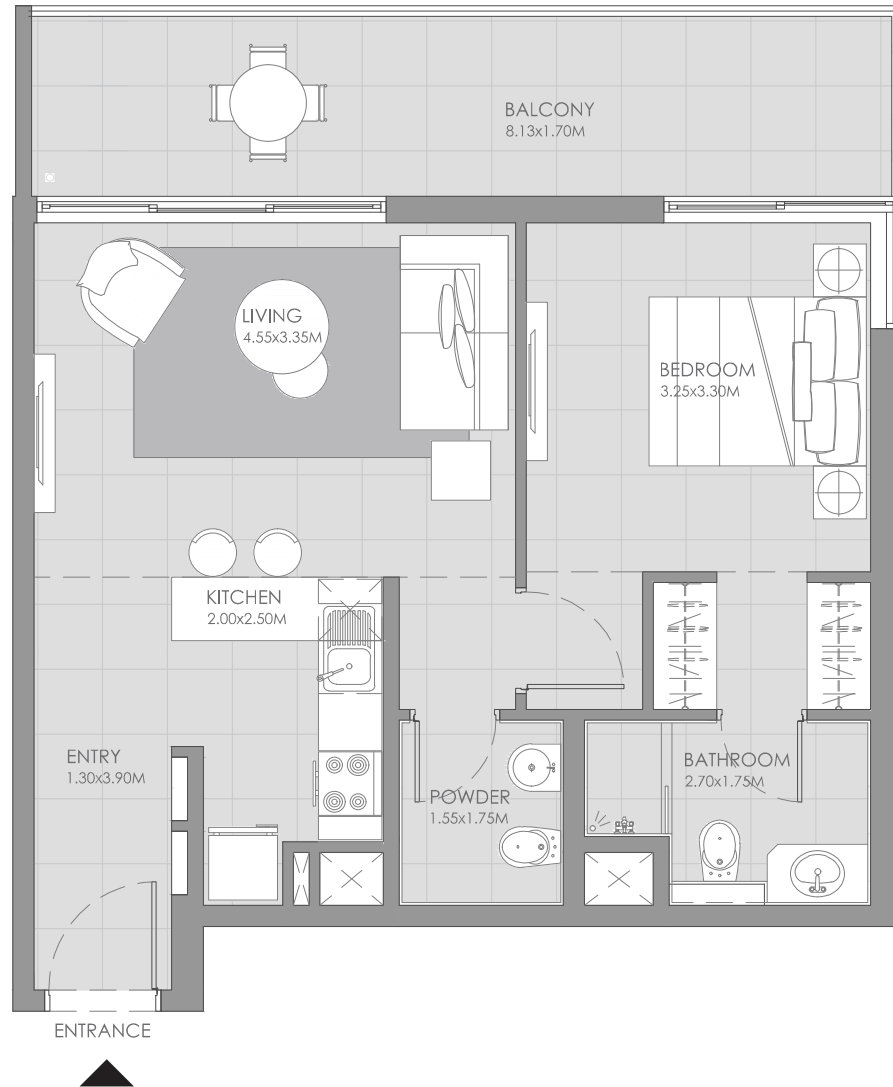




FLOOR PLAN	TYPE
ONE BEDROOM WITH BALCONY	1B-3

	sq.ft.	sq.m.
<b>TOTAL AREA:</b>	<b>798.80</b>	<b>74.21</b>
<b>BALCONY AREA:</b>	<b>162.80</b>	<b>15.12</b>
<b>UNIT AREA:</b>	<b>636.00</b>	<b>59.09</b>

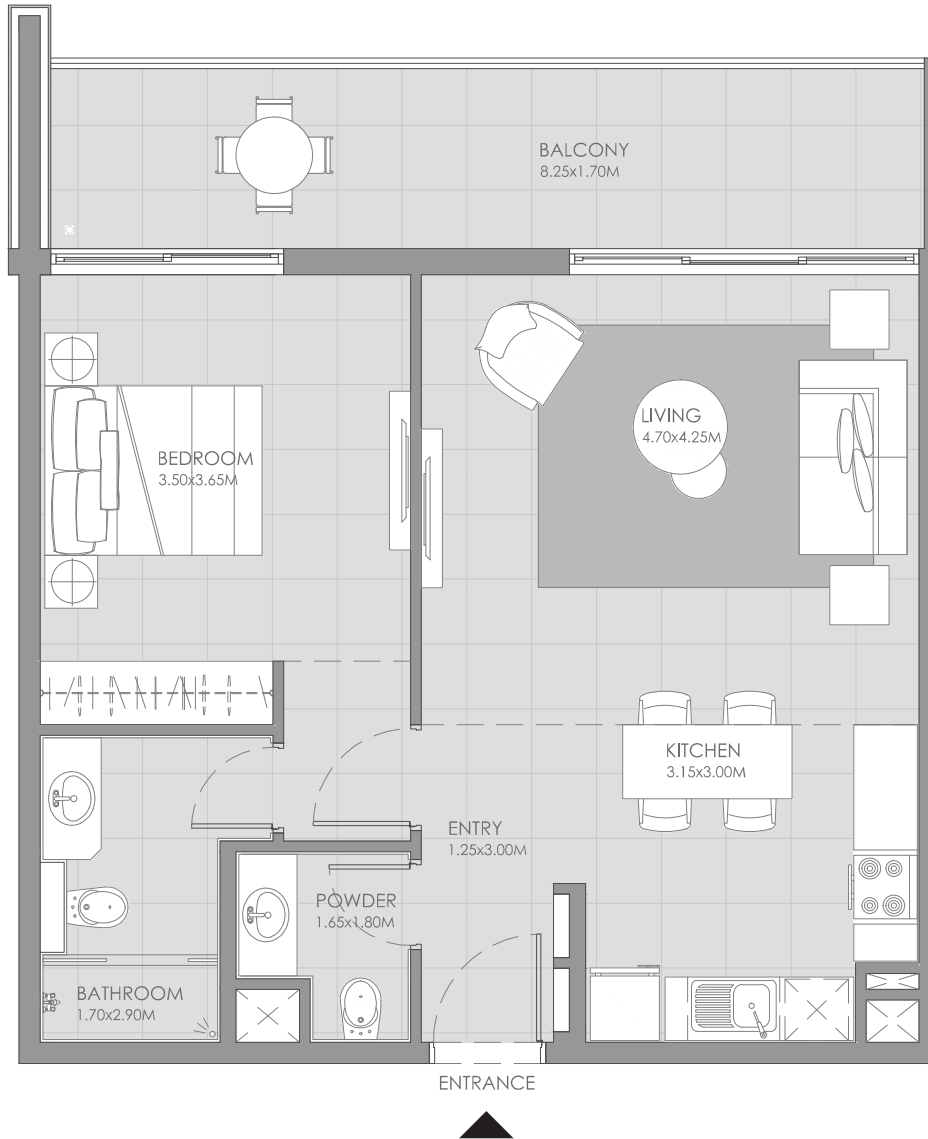
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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>ONE BEDROOM WITH BALCONY</b>	<b>1B-4</b>

	<b>sq.ft.</b>	<b>sq.m.</b>
<b>TOTAL AREA:</b>	<b>756.00</b>	<b>70.23</b>
<b>BALCONY AREA:</b>	<b>165.33</b>	<b>15.36</b>
<b>UNIT AREA:</b>	<b>590.97</b>	<b>54.87</b>

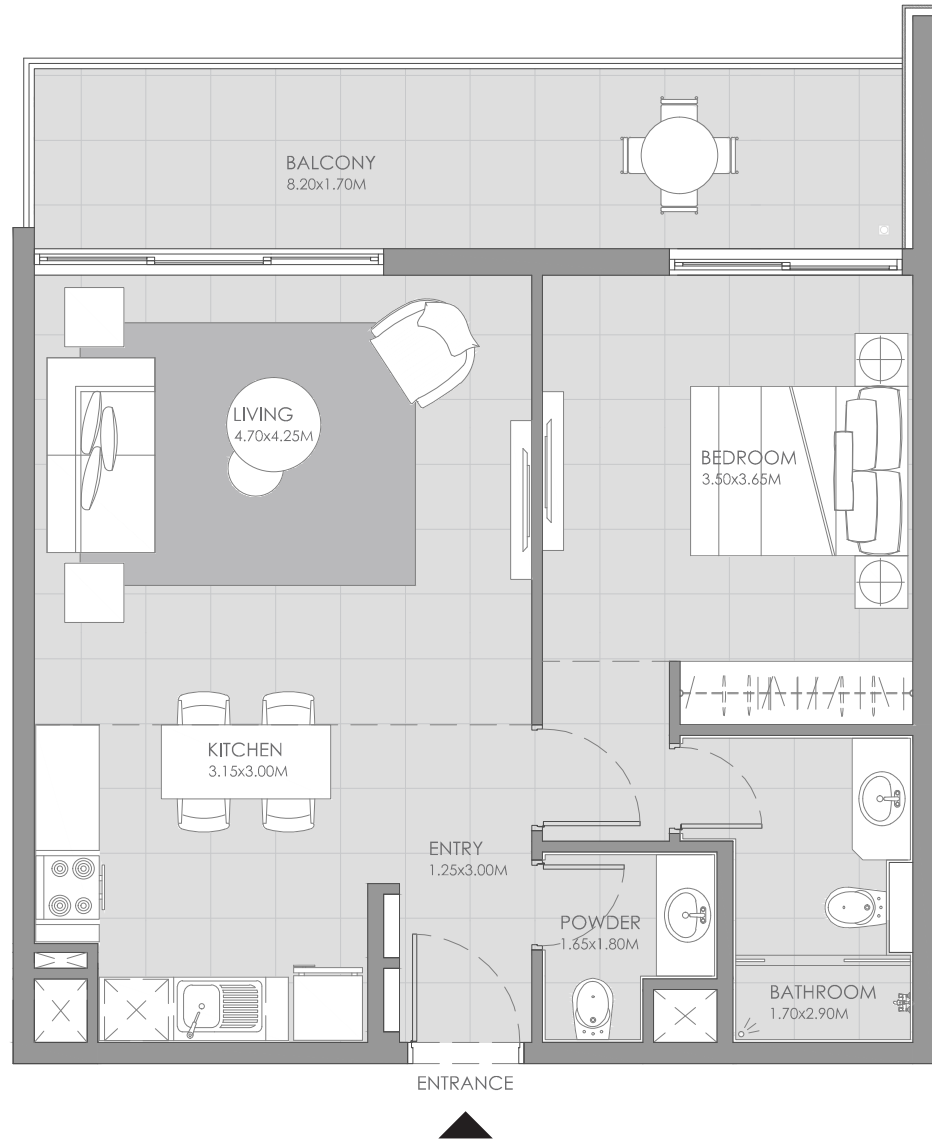
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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>ONE BEDROOM WITH BALCONY</b>	<b>1B-5</b>

	<b>sq.ft.</b>	<b>sq.m.</b>
<b>TOTAL AREA:</b>	<b>847.00</b>	<b>78.69</b>
<b>BALCONY AREA:</b>	<b>171.00</b>	<b>15.89</b>
<b>UNIT AREA:</b>	<b>676.00</b>	<b>62.80</b>

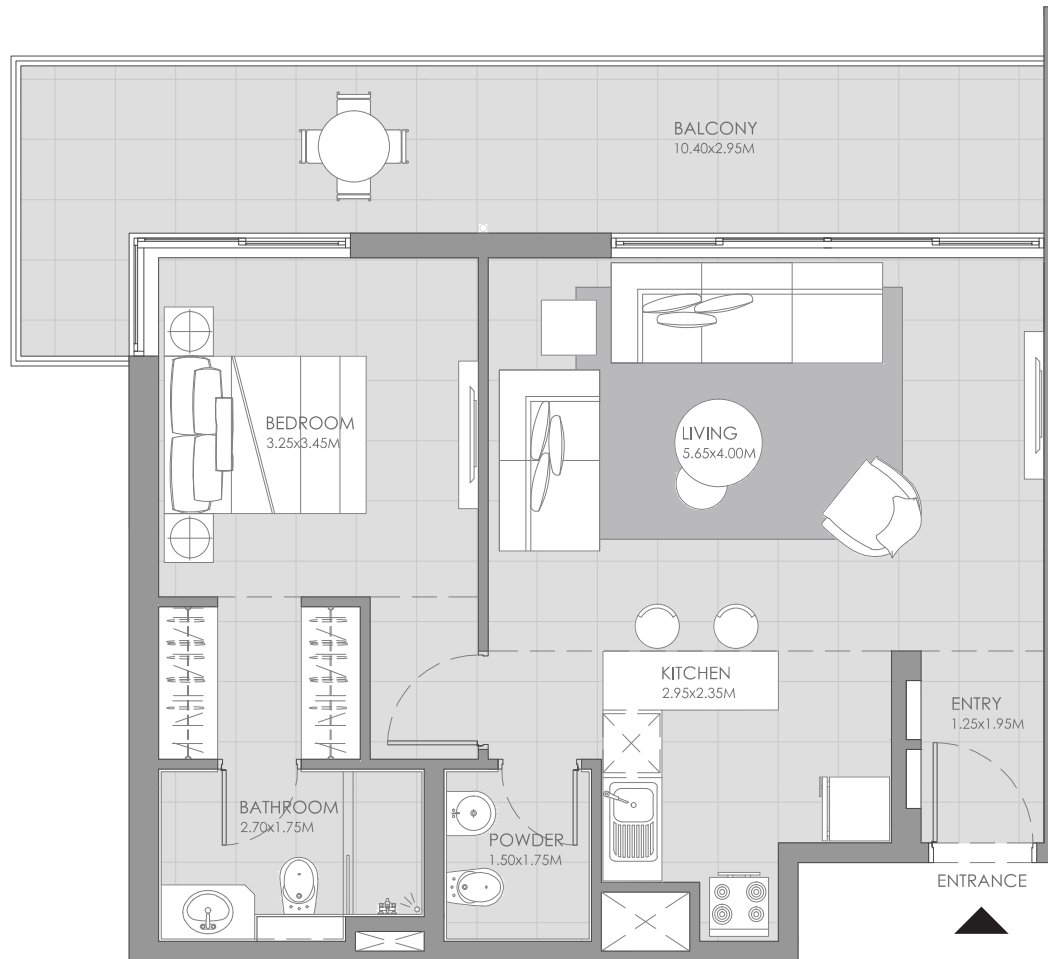
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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>ONE BEDROOM WITH BALCONY</b>	<b>1B-6</b>

	sq.ft.	sq.m.
<b>TOTAL AREA:</b>	<b>846.00</b>	<b>78.60</b>
<b>BALCONY AREA:</b>	<b>170.00</b>	<b>15.79</b>
<b>UNIT AREA:</b>	<b>676.00</b>	<b>62.80</b>

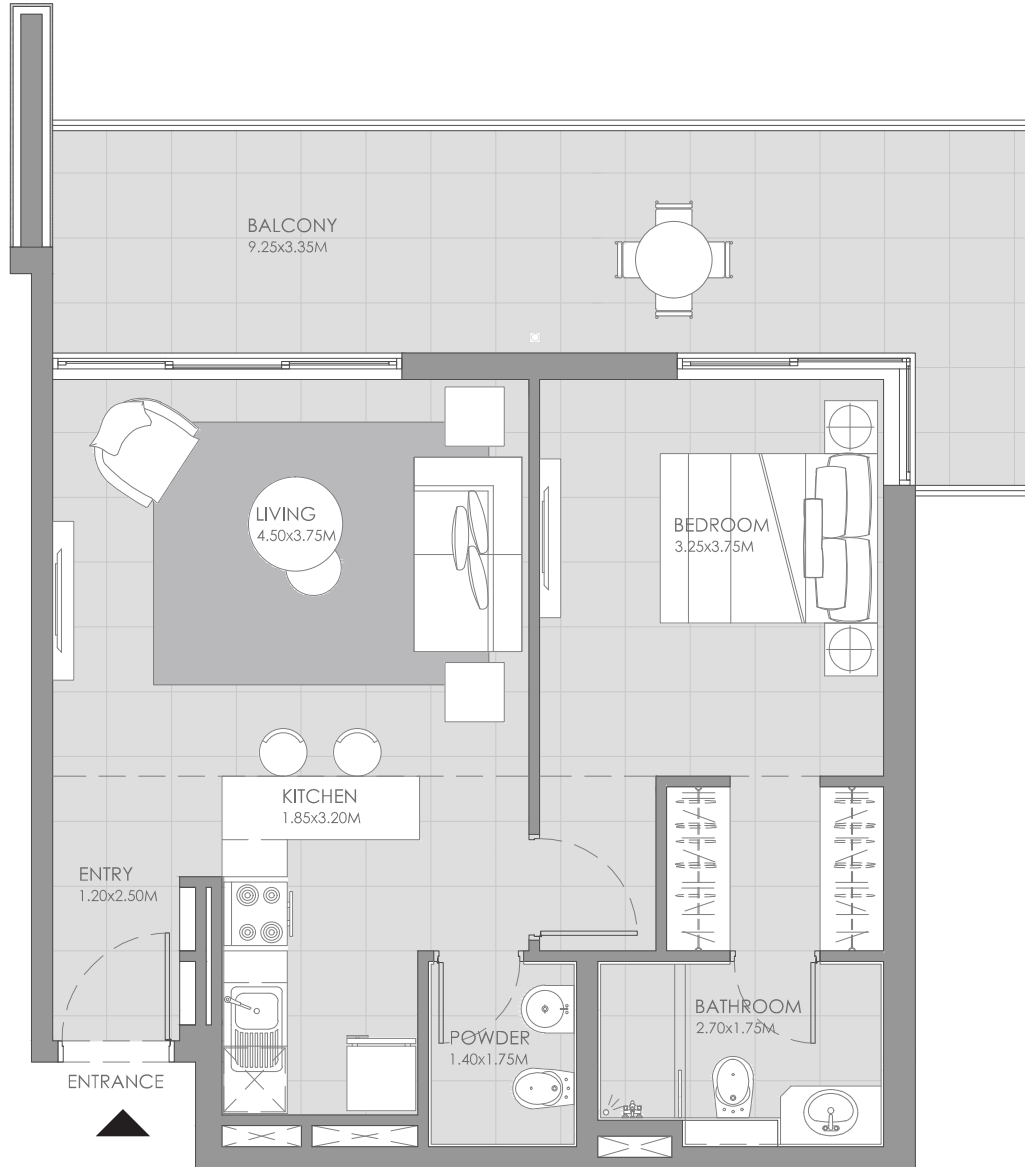
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<b>FLOOR PLAN</b>	<b>TYPE</b>
<b>ONE BEDROOM WITH BALCONY</b>	<b>1B-7</b>

	<b>sq.ft.</b>	<b>sq.m.</b>
<b>TOTAL AREA:</b>	<b>908.00</b>	<b>84.36</b>
<b>BALCONY AREA:</b>	<b>228.00</b>	<b>21.18</b>
<b>UNIT AREA:</b>	<b>680.00</b>	<b>63.17</b>

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FLOOR PLAN	TYPE
ONE BEDROOM WITH BALCONY	1B-8

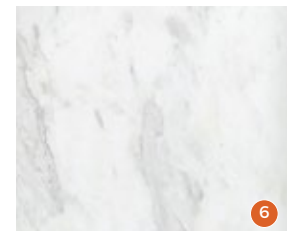
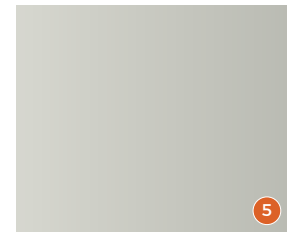
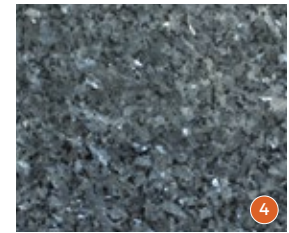
	sq.ft.	sq.m.
<b>TOTAL AREA:</b>	<b>873.80</b>	<b>81.18</b>
<b>BALCONY AREA:</b>	<b>245.60</b>	<b>22.82</b>
<b>UNIT AREA:</b>	<b>628.20</b>	<b>58.36</b>

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## APARTMENT SPECIFICATIONS

1. Kitchen, living, and bedroom floor
2. Bathroom wall
3. Bathroom floor
4. Vanity
5. Kitchen worktop
6. Threshold





## KITCHEN

- ▶ Bespoke fitted cabinetry. 18mm MDF carcass in white melamine, with soft closing doors and drawers, finished in matte open pore lacquer veneer and white high gloss polyurethane coating. Aluminium finger-pull handles and recessed grip opening system
- ▶ 20mm thick polished classic white stone worktop with mirrored splash-back
- ▶ Worktop-mounted, 600 x 800 mm stainless steel sink with single bowl and mixer tap
- ▶ 2.7 m floor-to-ceiling height with painted gypsum board and a false ceiling with LED down-lighting



## BALCONIES

- ▶ All apartments benefit from private balconies that overlook beautiful views
- ▶ Balconies are accessible from the apartments via sliding glazed doors and feature glass balustrades and external lighting



## BATHROOM

- ▶ 40 mm Blue-Pearl-polished marble vanity top with a built-in washing basin and a chrome-plated mixer tap, as well as an integrated vanity unit with an under shelf
- ▶ 300 x 600 mm Rimal Black matte porcelain floor tiles
- ▶ 300 x 600 mm Rimal Black and Blanco White-contrasting polished porcelain wall tiles
- ▶ Rain shower with wall-mounted, chrome-plated mixer tap and a separate hand shower head mounted on a sliding rail, enclosed within a glass shower screen
- ▶ Wall mounted WC with a dual-flush-concealed tank
- ▶ Individual water heaters for every apartment unit



## INTERIOR DETAILS

- ▶ 600 x 600 mm Blanco White-polished porcelain floor tiles throughout the apartment, with Botticino Classico and Drama-White-polished marble thresholds
- ▶ 54-mm-thick, semi-solid, panelled front door finished in beech veneer. Its frame and architrave are finished in beech wood
- ▶ 44-mm-thick, semi-solid internal doors that are finished in beech veneer. Its frame and architrave are finished in beech wood
- ▶ Bespoke, built-in wardrobes – 18 mm MDF carcass in white melamine with soft closing doors, laminated with a high-gloss, ultraviolet coating, and features chrome-plated handles
- ▶ Generous 3.4 m floor-to-ceiling height in principal rooms
- ▶ Ceilings in principal rooms are finished in washable emulsion paint with chandelier provisions available in living spaces
- ▶ Walls are finished in Fenomastic Rich Matt washable paint



## HOME AUTOMATION

- ▶ Smart home automation lighting with dimming and day-mode features, controlled via portable lighting switches and a smartphone application
- ▶ Smart home automation air conditioning, that covers all main areas, that is controlled thermostatically and via a smartphone application. Each apartment building is served by independent chillers



## COMMON AREAS

- ▶ The bespoke reception desk located in the lobby on the ground level of each apartment building is attended by a concierge 24/7 who serves as a point of contact for residents and visitors
- ▶ The main point of entrance to the lobby is from the street side which features street parking for visitors, whereas the secondary entrance is accessible from the dedicated solar-panel-shaded parking area that is exclusive for residents
- ▶ The lobby features Satin Champagne Stainless Steel and polished Armani Grey marble elements that reflect the contemporary design of the apartments above. A seating lounge will provide a comfortable waiting area for residents and visitors
- ▶ 600 x 600 mm Grey Serpegiante-polished porcelain floor tiles in the lobby and corridors



## SECURITY

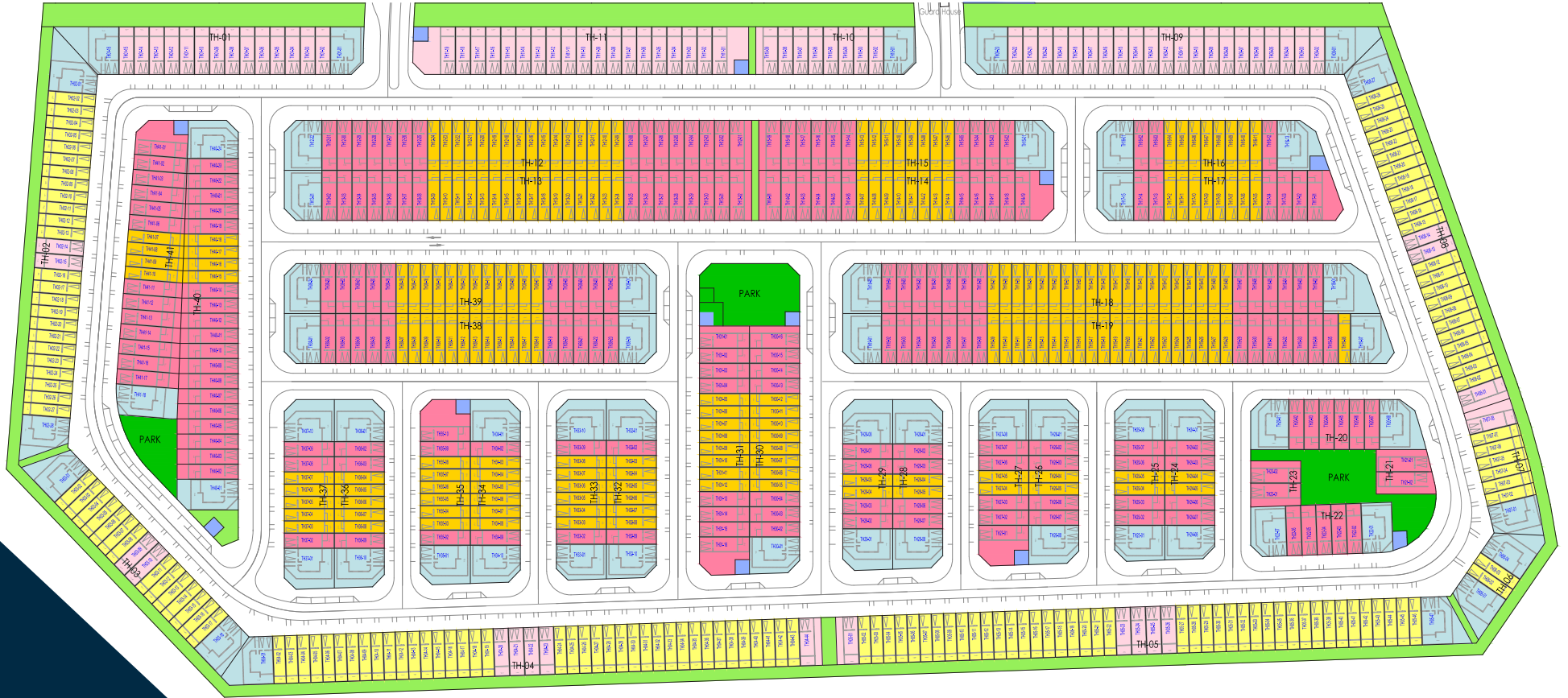
- ▶ CCTV surveillance cameras in all common areas
- ▶ Sprinklers, multi-sensor detectors, gas detectors and intelligent, optical smoke detectors with sounders to all apartments
- ▶ Audio intercom security systems in all apartments







# TOWNHOUSES

# TOWNHOUSE MASTERPLAN



	Townhouse - 4B	59 units
	Townhouse - 3A	80 units
	Townhouse - 3B	208 units

	Townhouse - 2A	148 units
	Townhouse - 2B	199 units

	Parks
	Landscape

TWO BEDROOM  
**TOWNHOUSES**



132

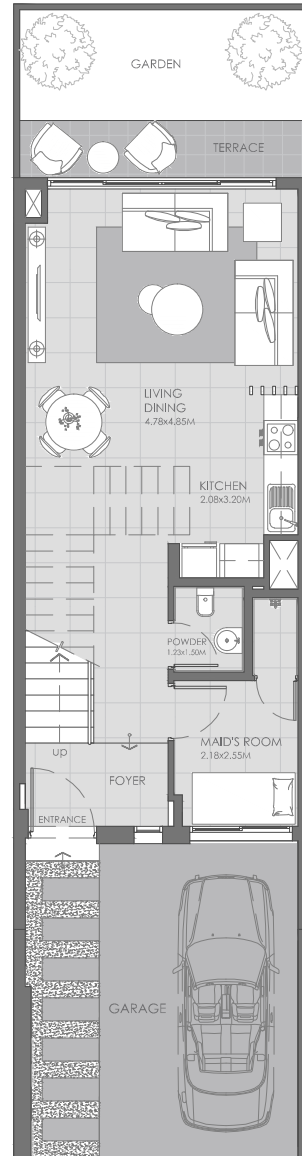
133

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135

## 2A TOWNHOUSES

TOTAL AREA: 1638.23 sq.ft. 152.20 sq.m.



GROUND FLOOR PLAN

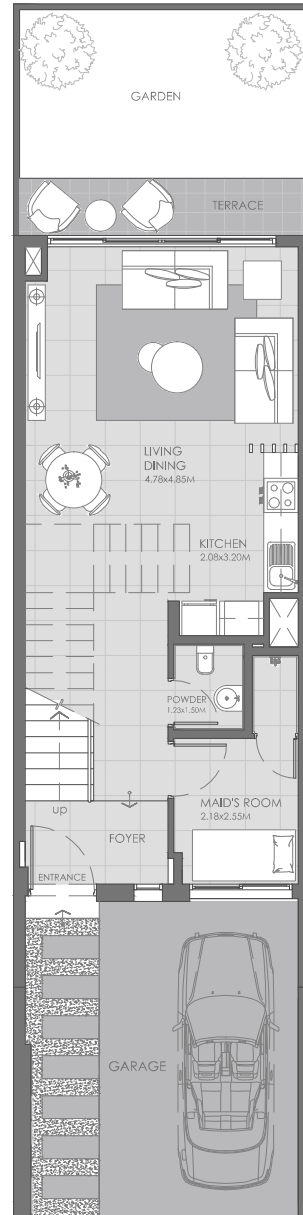


FIRST FLOOR PLAN

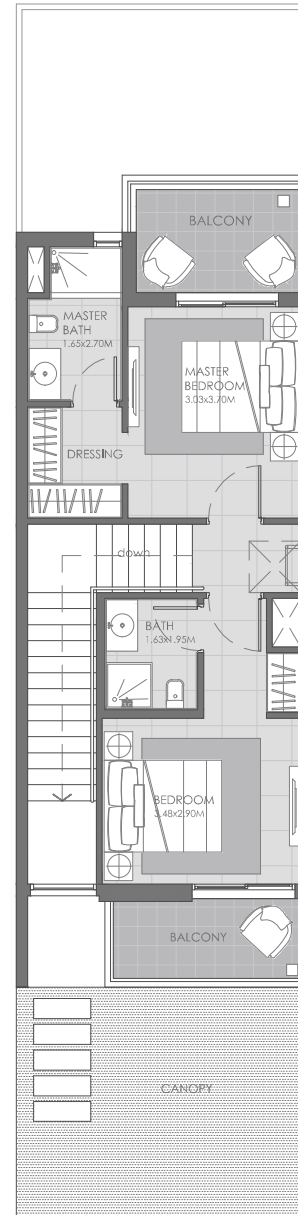


## 2B TOWNHOUSES

TOTAL AREA: 1674.02 sq.ft. 155.53 sq.m.



GROUND FLOOR PLAN



FIRST FLOOR PLAN



THREE BEDROOM  
**TOWNHOUSES**



139

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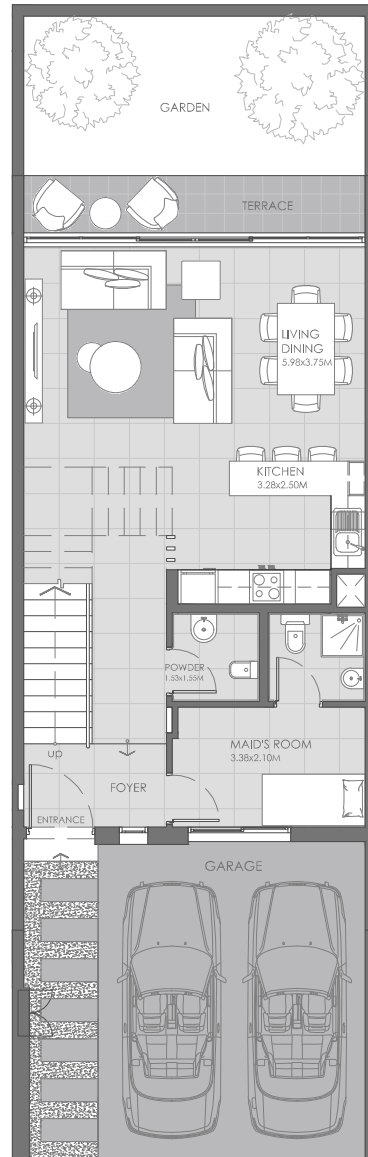
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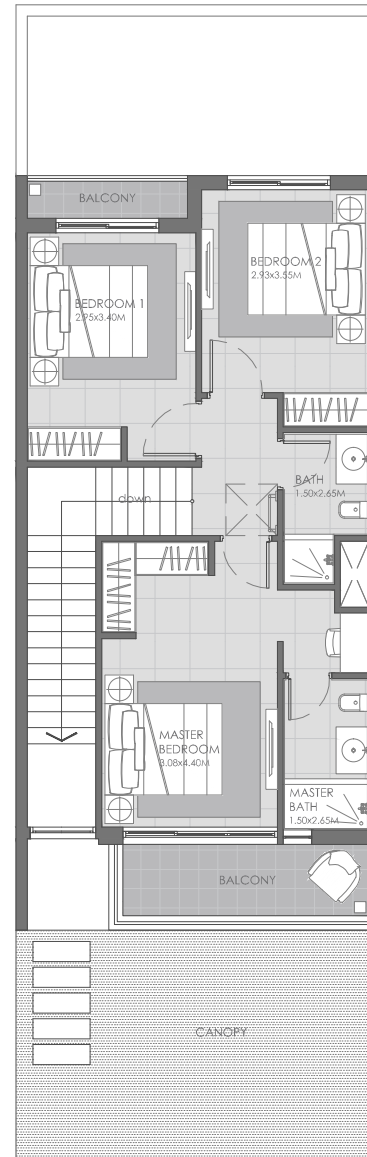


## 3A TOWNHOUSES

TOTAL AREA: 2031.50 sq.ft. 188.73 sq.m.



GROUND FLOOR PLAN

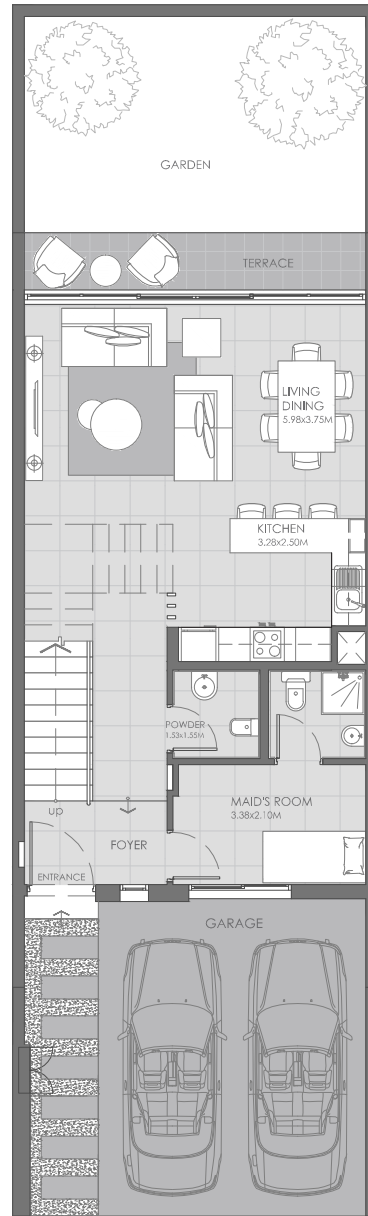


FIRST FLOOR PLAN

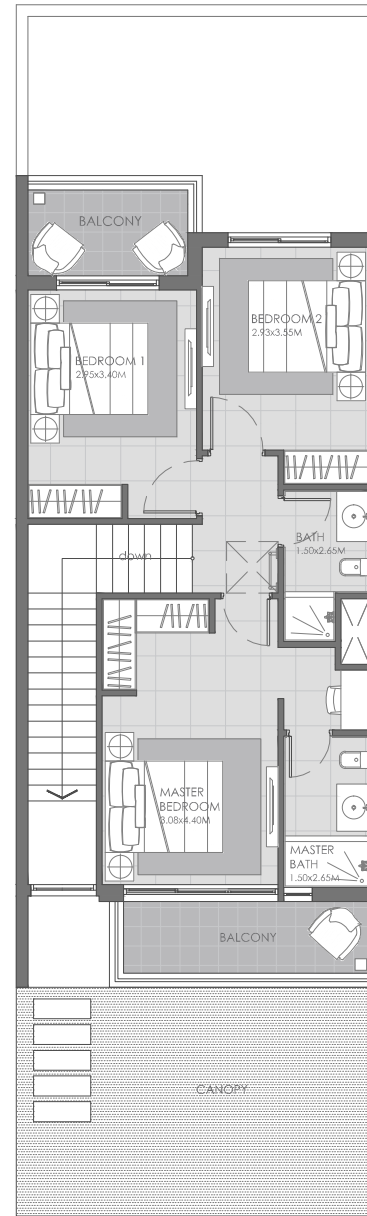


## 3B TOWNHOUSES

TOTAL AREA: 2066.48 sq.ft. 191.98 sq.m.



GROUND FLOOR PLAN



FIRST FLOOR PLAN



LIVING ROOM









KITCHEN



BEDROOM







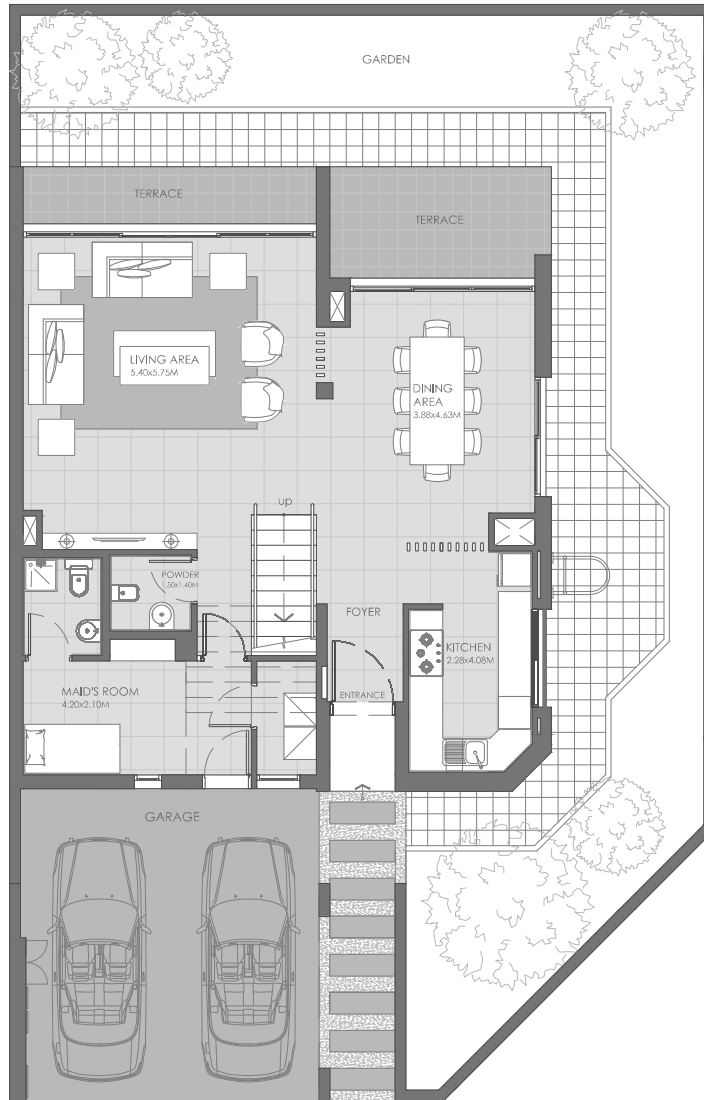


FOUR BEDROOM  
**TOWNHOUSES**

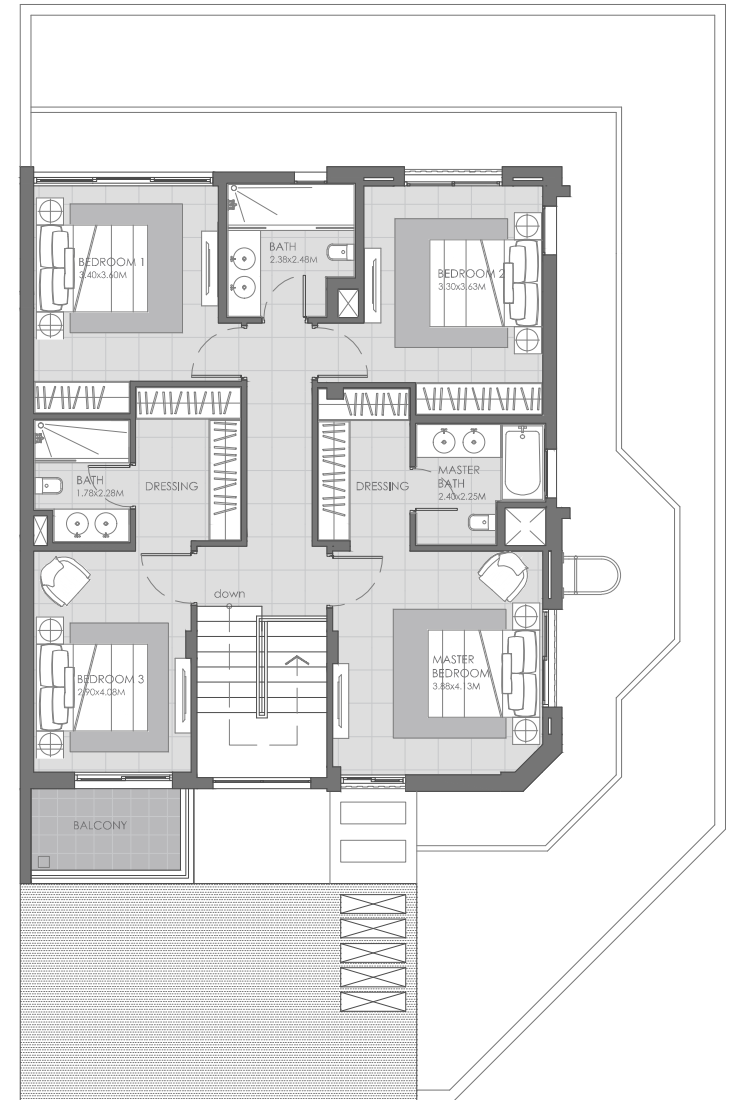


# 4B TOWNHOUSES

TOTAL AREA: 2866.44 sq.ft. 266.30 sq.m.



GROUND FLOOR PLAN



FIRST FLOOR PLAN

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LIVING  
ROOM









DINING



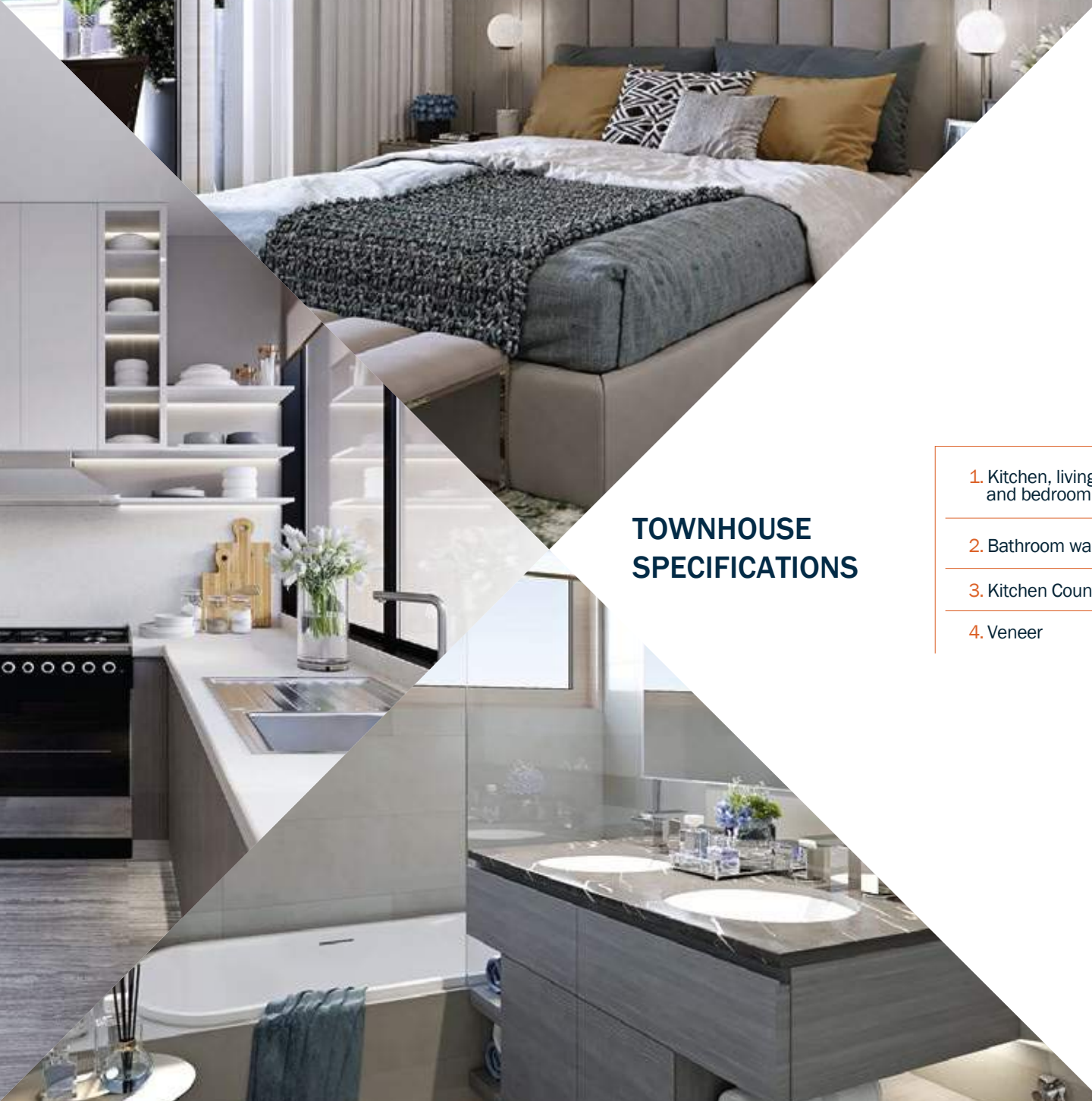
KITCHEN



BEDROOM







## TOWNHOUSE SPECIFICATIONS

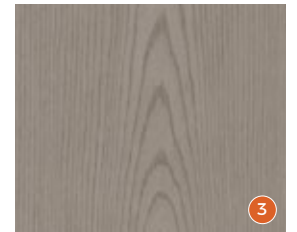
1. Kitchen, living, and bedroom floor
2. Bathroom wall
3. Kitchen Counter
4. Veneer



1



2



3



4



## KITCHEN

- ▶ Bespoke fitted cabinetry. 18mm MDF carcass in white melamine, with soft closing doors and drawers, finished in matte open pore Xilo Flamed Sand crown-cut veneer with Hesse Lignal coating. Soft closing doors and drawers with powder coated aluminium handles and touch-latch opening system
- ▶ 40mm thick polished Virgo stone worktop with rounded edges and mirrored splash-back
- ▶ Worktop mounted, stainless steel sink with single bowl and mixer tap
- ▶ 2.85m floor-to-ceiling height. Gypsum board false ceiling finished in washable emulsion paint with LED down-lighting



## HOME AUTOMATION

- ▶ Smart home automation lighting with dimming and day-mode features controlled via portable lighting switches and a smartphone application
- ▶ Smart home automation air conditioning, that covers all main areas, that is controlled thermostatically and via a smartphone application



## BATHROOM

- ▶ 40mm thick Armani Grey polished marble vanity top with built-in wash basin and chrome plated mixer tap, as well as integrated vanity unit with side shelves
- ▶ 300x300mm Marfil matt porcelain floor tiles
- ▶ 300x600mm Marfil polished porcelain wall tiles
- ▶ Wall-mounted, chrome-plated mixer tap and a hand shower head mounted on a sliding rail, enclosed with a glass shower screen
- ▶ Wall mounted WC with dual-flush-concealed tank



## INTERIOR DETAILS

- ▶ 600x600mm Silk Georgette matt and polished porcelain tiles
- ▶ 55mm thick front door finished in matt open pore Xilo Flamed Sand crown cut veneer with Hesse Lignal coating
- ▶ 44mm thick internal doors finished in matt open pore Xilo Flamed Sand crown cut veneer with Hesse Lignal coating
- ▶ Bespoke, built-in wardrobes. 18mm MDF carcass in white melamine, finished in matte open pore Xilo Flamed Sand crown cut veneer with Hesse Lignal coating. Soft closing doors and drawers with powder coated aluminium handles.
- ▶ Generous 3.65m floor-to-ceiling height in principal rooms on ground floor
- ▶ 3.4m floor-to-ceiling height in principal rooms on first floor
- ▶ Walls in principal rooms are finished in Fenomastic Rich Matt washable paint
- ▶ Ceilings in principal rooms finished in Fenomastic Rich Matt washable emulsion paint and/or gypsum board finished in washable emulsion paint with 15mm shadow gap



## EXTERNAL SPACES

- ▶ All townhouses benefit from a private balcony on both the front and back of the house
- ▶ Balconies are accessible from the townhouse via sliding glazed doors and feature glass balustrades and external lighting
- ▶ Tiled terrace on the ground floor overlooks the private garden
- ▶ Private covered garage for each individual townhouse
- ▶ Garden wall provides privacy for individuals in the garden
- ▶ Solar panels located on the roof of every townhouse are dedicated for the electrical consumption of each individual unit and provide for the power required by the solar water heater
- ▶ Stone cladding provides a modern contemporary façade

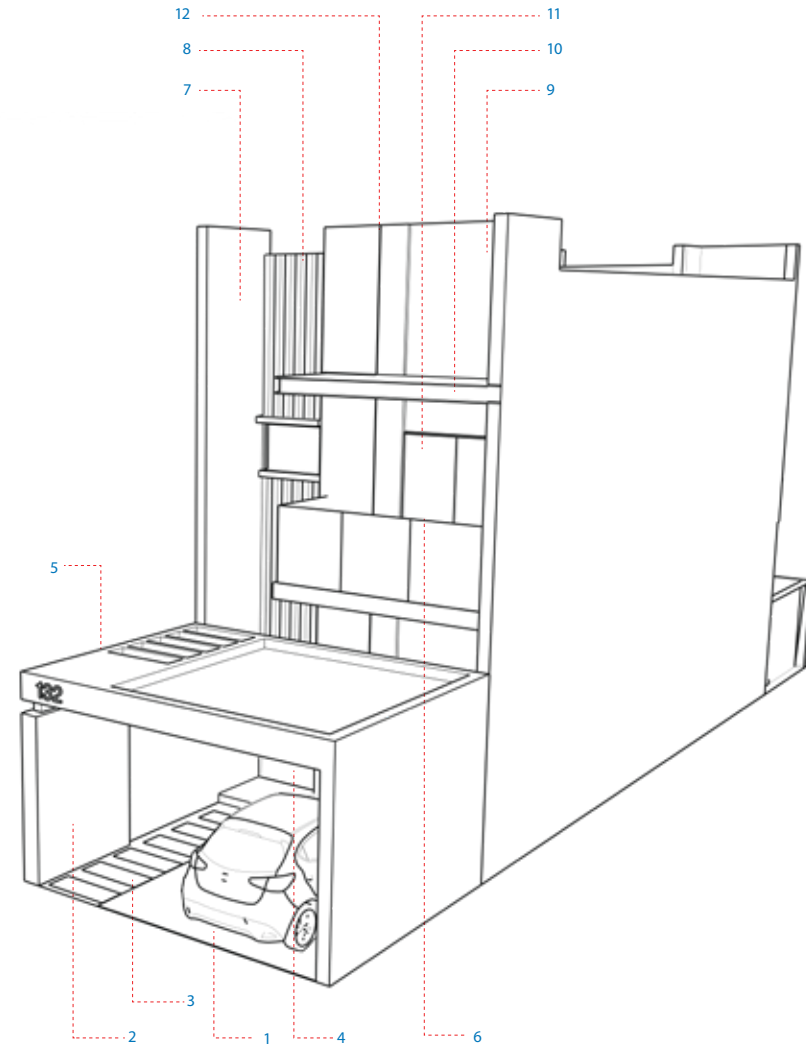


## SECURITY

- ▶ The guard houses that are located at the two entrances of the gated townhouse community are attended by security guards 24/7 who serve as a point of contact for residents and visitors. CCTV in operation
- ▶ Sprinklers, heat detectors, gas detectors and intelligent optical smoke detectors with sounders in all units
- ▶ Audio and video intercom security systems with handsets on both ground and first floors

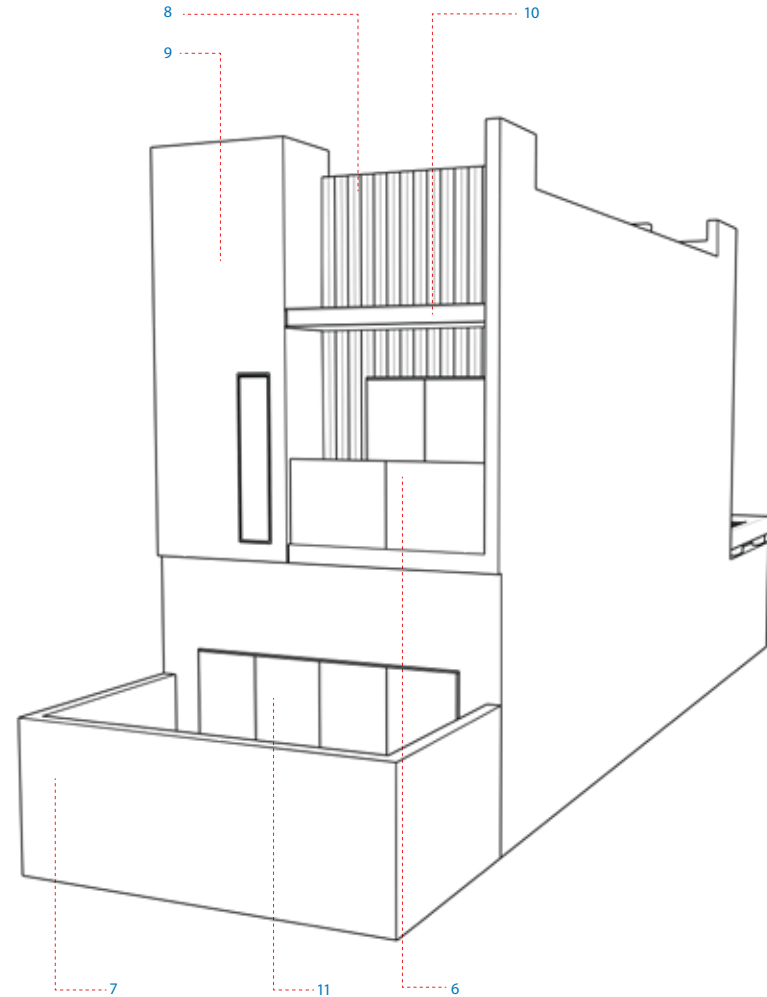
## TYPE 2A FRONT FACADE FINISH

1. Driveway floor finish - concrete floor with a smooth “power float” finish
2. Solid blockwork with plaster and paint finish in white
3. Entrance area floor finish - stone in rectangular panels
4. Main Entrance Door-1200mm-wide external grade timber door with stainless steel ironmongery
5. Parking canopy - concrete canopy plaster and paint finish with openings.
6. Balustrade - clear toughened glass with metal handrail with clamped plate base fixing with mild steel finished in grey.
7. External boundry wall finish - external quality beige natural stone finish
8. External wall finish - external medium smooth render finish with 10mm recessed in plaster
9. External wall finish - external medium smooth render finish in beige (actual shade to be specified)
10. Balcony canopy - concrete canopy plaster and paint finish
- 11.Window - double glazed toughened units with powder coated aluminium frame
- 12.20mm vertical/horizontal groove in the plaster finish to be painted with same color of facade



## TYPE 2A REAR FACADE FINISH

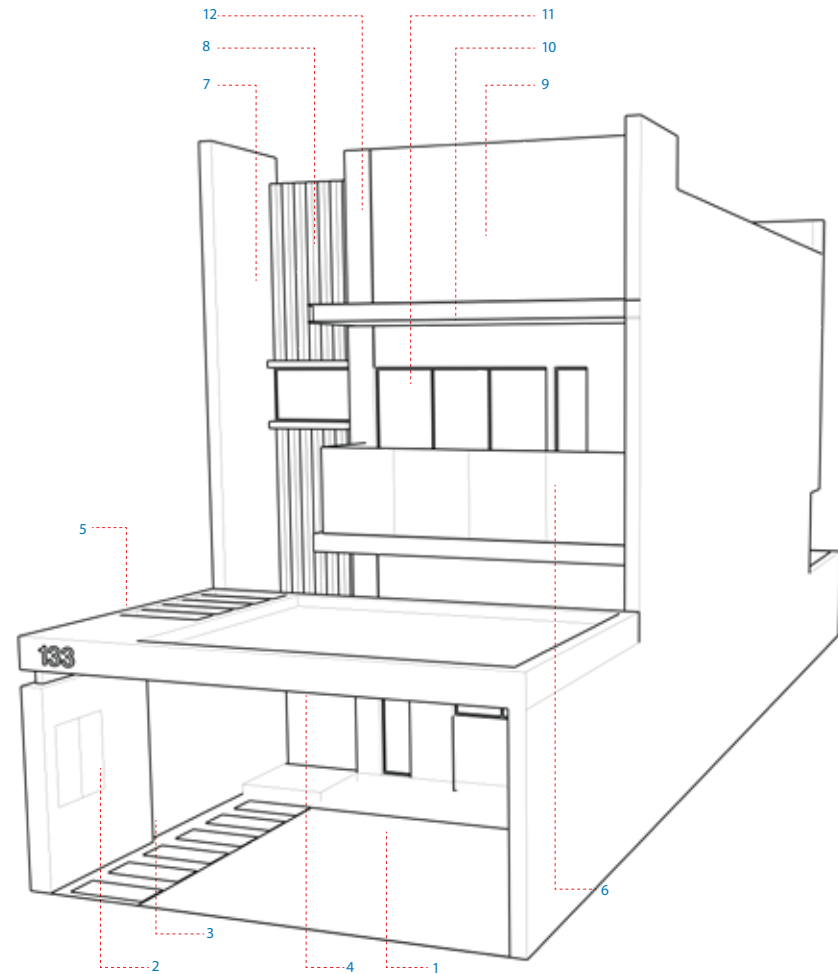
1. Driveway floor finish - concrete floor with a smooth "power float" finish
2. Solid blockwork with plaster and paint finish in white
3. Entrance area floor finish - stone in rectangular panels
4. Main Entrance Door - 1200mm - wide external grade timber door with stainless steel ironmongery
5. Parking canopy - concrete canopy plaster and paint finish with openings.
6. Balustrade - clear toughened glass with metal handrail with clamped plate base fixing with mild steel finished in grey.
7. External boundry wall finish - external quality beige natural stone finish
8. External wall finish - external medium smooth render finish with 10mm recessed in plaster
9. External wall finish - external medium smooth render finish in beige (actual shade to be specified)
10. Balcony canopy - concrete canopy plaster and paint finish
11. Window - double glazed toughened units with powder coated aluminium frame
12. 20mm vertical/horizontal groove in the plaster finish to be painted with same color of facade





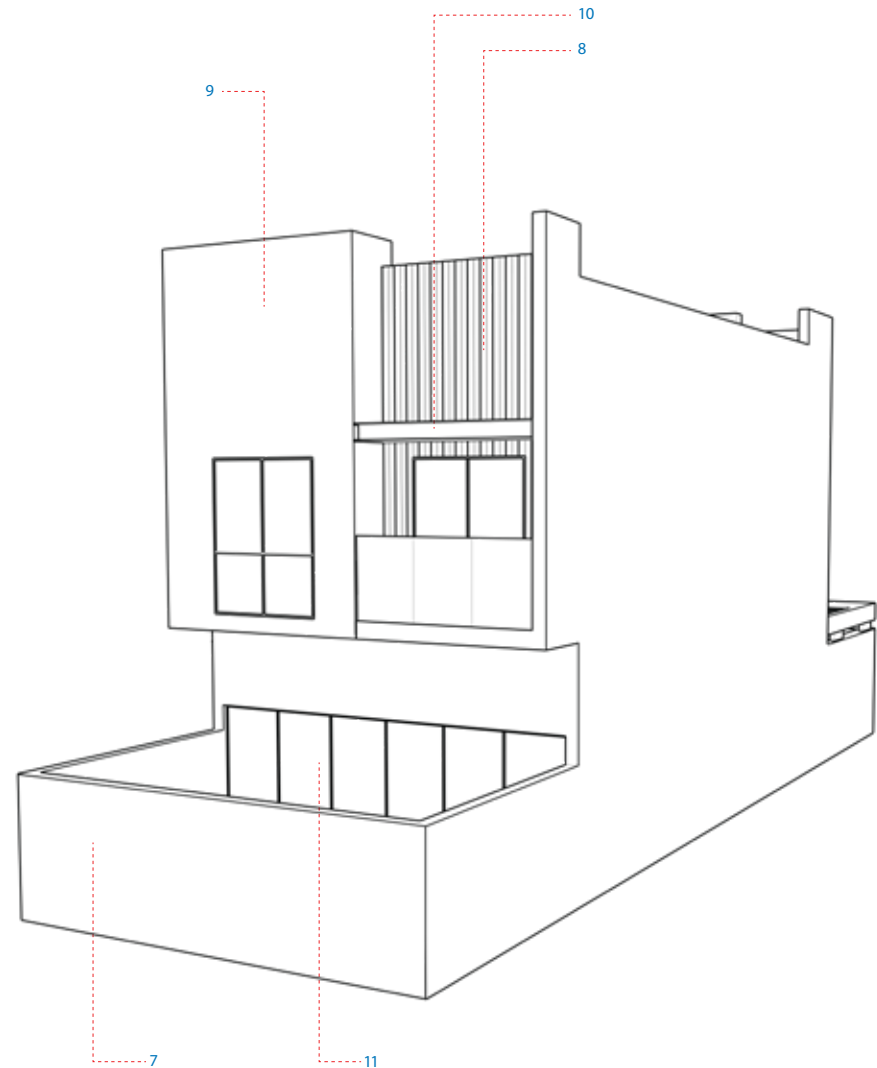
## TYPE 3A FRONT FACADE FINISH

1. Driveway floor finish - concrete floor with a smooth "power float" finish
2. Solid blockwork with plaster and paint finish in white
3. Entrance area floor finish - stone in rectangular panels
4. Main Entrance Door - 1200mm - wide external grade timber door with stainless steel ironmongery
5. Parking canopy - concrete canopy plaster and paint finish with openings.
6. Balustrade - clear toughened glass with metal handrail with clamped plate base fixing with mild steel finished in grey.
7. External boundry wall finish - external quality beige natural stone finish
8. External wall finish - external medium smooth render finish with 10mm recessed in plaster
9. External wall finish - external medium smooth render finish in beige (actual shade to be specified)
10. Balcony canopy - concrete canopy plaster and paint finish
11. Window - double glazed toughened units with powder coated aluminium frame
12. 20mm vertical/horizontal groove in the plaster finish to be painted with same color of facade



## TYPE 3A REAR FACADE FINISH

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2. Solid blockwork with plaster and paint finish in white
3. Entrance area floor finish - stone in rectangular panels
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5. Parking canopy - concrete canopy plaster and paint finish with openings.
6. Balustrade - clear toughened glass with metal handrail with clamped plate base fixing with mild steel finished in grey.
7. External boundry wall finish - external quality beige natural stone finish
8. External wall finish - external medium smooth render finish with 10mm recessed in plaster
9. External wall finish - external medium smooth render finish in beige (actual shade to be specified)
10. Balcony canopy - concrete canopy plaster and paint finish
11. Window - double glazed toughened units with powder coated aluminium frame
12. 20mm vertical/horizontal groove in the plaster finish to be painted with same color of facade





**PARTNERS**



# PARSONS

## LEAD CONSULTANT

Founded in 1944, Parsons is one of the world's largest, full-service design, engineering and project management organisations.

Parsons recently established its Dubai-based Urban Design Studio, comprising more than 120 international architects, masterplanners, urban designers and landscape architects. Offering comprehensive end-to-end design and supervision solutions, Parsons combines local knowledge with international expertise, and is backed by the stability of a large organisation with a proven track record for project delivery. As a result of this unique offering, MAG Lifestyle Development selected Parsons as its design and construction supervision partner for its MAG EYE development.

Parsons' approach to the architecture and planning of MAG EYE forges emotional relationships between the buildings, the open spaces and the residents. By carefully balancing MAG Lifestyle Development's budgetary, technical and aesthetic goals through planning and design, Parsons' Urban Design Studio has produced a sophisticated urban lifestyle development that offers fashionable, budget-friendly and unique living spaces. MAG EYE's distinct identity is further enhanced by the landscape design, which unifies the buildings, open spaces and walkable environment.

While the primary goal for any development project is to fulfill its intended function, at Parsons' Urban Design Studio, it is considered an obligation to provide beauty and efficiency while exceeding their clients' expectations.



**AGOSTINE & RAPHAEL**  
ARCHITECTS AND ENGINEERS  
INTERNATIONAL CONSULTANTS SINCE 1957  
CONSULTANT FOR MAG 777

Agostine and Raphael — a group of international architects and engineers established in 1957 — unconditionally put their hearts into their work. From conceptualisation to final rendering, every project is reverently handled, making every development a masterpiece of its own.

They treat their clients as they would their partners, and make sure that they visualise every step of their clients' dreams in unison. The group's ability, under the leadership and vision of Architect Kamal Agostine, delivers integrated architectural, engineering, design, construction, and turnkey solutions.

Agostine and Raphael always seek the most challenging projects, the ones that fuel their imagination towards the creation of time-defying innovative aesthetics. A good example is their exclusive experience with the MAG EYE project which features an iconic design that was conceived as a series of four buildings that resemble the letter 'M' when viewed from every angle of the project.





# ōpaal

space reimagined

## INTERIOR DESIGNER, PROCUREMENT ADVISER

Ōpaal Interiors – MAG EYE's interior design consultants – understands the essentials of translating every client's need and vision from paper to reality. Its mission is to establish the balance between the ambitions of the residents, the physical space that surrounds them, and the needs of the industry.

By keeping a keen eye for spatial awareness, having an intimate understanding of aesthetic aspects, and possessing an aptitude for making the most of an available space that is both practical and beautiful, Ōpaal Interiors prides itself on being a pioneer in the regional design field.

To achieve the harmony of the modern luxury of MAG EYE within a calm and natural landscape, Ōpaal Interiors incorporated warm neutral tones and finishing, decorated with a minimal approach to the detailing, that helped convey the harmony of a natural setting in a modern living space.

Ōpaal Interiors, with its team of exceptional designers, is shaping interior spaces in the region. As one of the leading interior design companies in Dubai and the UAE, it has fashioned hospitality projects, model homes, commercial and sales centres, as well as a string of luxury interiors for homeowners and up-and-coming retailers.

# WME

## INFRASTRUCTURE REVIEW

WME is an independent, multidisciplinary consultancy that provides engineering solutions for built environments around the world. It is based in the Middle East, with offices in Bangalore, Mumbai, Singapore and London.

WME is committed to providing client-focused, integrated services. Its structural, building services and infrastructure engineers possess an excellent understanding of conditions and practices in the region, and boast a wealth of experience in international construction industries. WME works collaboratively with specialists in facade, fire, building physics, environmental and sustainability engineering.

WME's engineers are passionate about creative built environments even in the most demanding of climates. They deliver practical, cost-effective design solutions that are developed through an in-depth knowledge of best practices as well as an openness to innovation at all stages of a project's development.





## **FACADE CONSULTANT**

VX Studio's award-winning ethos is to create what it calls 'Developer Led Design' solutions that cover all aspects from the feasibility study to the completion of the development project construction. This ethos ensures that the studio delivers the highest commercial awareness coupled with maximum returns for its clients through utilising its multidisciplinary design process that delivers innovation-based on value-engineered design solutions.

The founders of VX Studio have delivered some of the region's most successful developments by offering their clients a robust, proven development design programme that ensures successful project and design management from conception to completion.

VX Studio's team of industry-leading development and design professionals delivers world-class projects across the studio's \$5 billion portfolio using the most modern design and construction techniques. This is done to ensure that all the studio's projects exceed its clients' visions, and that its high-profile real estate developer clients, regionally and internationally, are achieving the highest profits possible.

VX Studio's core disciplines are:

- Master Planning
- Project Development Feasibility Planning
- Hospitality
- Retail & Mixed-use
- Residential High-Rise
- Residential Low-Rise
- Education
- Healthcare
- Cultural Projects
- Building and Development Value Repositioning for Developers

VX Studio is a leader in the market for bringing its clients innovative design solutions that repeatedly generate the highest yields. Additionally, its knowledge of the value engineering process as an integral element of design has ensured that VX Studio continues its growth as one of the leading international consultant firms.





**EXPECT  
MORE**